End of Year Report Schedule

10:00-10:05 Welcome and Introduction  Gene Lucas
10:05-10:35 Campus Highlights  Henry T. Yang
10:35-10:50 Academic Affairs Updates  Gene Lucas
10:50-11:00 Research Updates  Gene Lucas
11:00-11:10 Budget and Capital Projects  Todd Lee
11:10-11:20 Academic Senate Updates  Joel Michaelsen
11:20-11:30 Admin. Services Updates  Donna Carpenter
11:30-11:40 Student Affairs Update  Michael Young
11:40-11:50 Institutional Advancement  John Wiemann
Freshman applications jumped by 15% this year (compared to 9.2% systemwide)
Freshman Applications

30,000 increase

Applicants

'94 '95 '96 '97 '98 '99 '00 '01 '02 '03 '04 '05 '06 '07 '08

UC Santa Barbara
High school GPA serves as one indicator of the quality of incoming students.
Enrollment of Chicano, Latino, African American, and American Indian students as a percentage of total enrollment
Highlights of Fall 2008 Freshman Class

Based on Statements of Intent to Register as of 5/7/08

❖ Average GPA: 3.84
  (up from 3.81 last year)

❖ Average SATR: 1782
  (up from 1774 last year)

❖ Underrepresented minorities: 29.5%
  (up from 25.5% last year)
2008 Regional Receptions

March 8: San Francisco
March 9: San Jose
March 15: Los Angeles
March 16: Costa Mesa
# Graduate Student Profile

<table>
<thead>
<tr>
<th></th>
<th>1998-99</th>
<th>2007-08</th>
<th>2008-09</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Applications</td>
<td>4,973</td>
<td>7,021</td>
<td>7,435</td>
</tr>
<tr>
<td>New Grad. Enrollment</td>
<td>646</td>
<td>869</td>
<td>852*</td>
</tr>
<tr>
<td>Total Grad. Enrollment</td>
<td>2,304</td>
<td>2,995</td>
<td>3,053*</td>
</tr>
<tr>
<td>Grad. Enrollment as % of Total Campus Enrollment</td>
<td>12%</td>
<td>14%</td>
<td>14%*</td>
</tr>
</tbody>
</table>

*based on SIRs – graduate SIRs not due until September
UC Santa Barbara
In the News
American Association for the Advancement of Science

51 Fellows at UCSB – 5 elected this year!

Jeffrey Richman, Physics
Ken Macdonald, Earth Science
Barbara Herr Harthorn, Women’s Studies
Guillermo Bazan, Chemistry and Biochemistry
John Melack, Ecology, Evolution & Marine Biology
National Academy of Sciences

30 members at UC Santa Barbara – 3 just elected!

Professor Evelyn Hu
Nanoscale fabrication

Professor Bill Murdoch
Population ecology

Adjunct Professor Jamie Thomson
Stem cell research
2007 Nobel Peace Prize
Awarded to the Intergovernmental Panel on Climate Change (IPCC) and Al Gore

UC Santa Barbara faculty across the disciplines have contributed to the work of the IPCC on climate change issues
“Scientists are building the first worldwide portrait of human impact on the world’s oceans”

Front page of New York Times Science section, 2/25/08

Research led by Benjamin Halpern, UC Santa Barbara National Center for Ecological Analysis & Synthesis
Feature article on “graduate schools going global” highlighted UC Santa Barbara’s Orfalea Center for Global & International Studies

Article included quotes from faculty and students, and this photo of Professors Giles Gunn and Richard Appelbaum with Orfalea Center students
US News Graduate Program Rankings

- College of Engineering #19
  - Chemical Engineering #9
  - Materials #5
- Gevirtz Graduate School of Education #58
- Computer Science #37
- Physics #10
  - Condensed Matter #4
  - Elementary Particles/Fields/String Theory #7

Note: US News did not do new rankings in arts, humanities, and social sciences this year
Reader’s Digest March 2008 feature: “Is Your College Student Safe at School?”

- Campus Safety Survey assigns grades of “A,” “B,” or “C” – UC Santa Barbara receives an “A”
- Campus Crime Rankings ranks campuses with “lower,” “moderate,” or “higher” crime rate – UC Santa Barbara is in “lower” crime rate category
UC welcomes President Mark Yudof
Thank you to Dean Al Wyner

40 years at UC Santa Barbara,
12 years as Dean of Undergraduate Education, College of Letters & Science

Will remain part of our Political Science faculty
Congratulations to our Big West Champions!

- Women’s Basketball
- Men’s Basketball (shared title)
- Women’s Swimming
- Men’s Swimming
- Men’s Soccer
- Men’s Tennis
- Women’s Cross Country
“Mascot Matters”

An article in the student newspaper of Swarthmore College listed their picks for the top five university mascots. Our UC Santa Barbara Gauchos came in at #3.

“A pair of sinister-looking eyes peering out from under a black ten-gallon hat… I’m not even sure what a gaucho actually is, but it sounds way too awesome not to acknowledge”
Dr. Gary Cunningham

Athletic Director, 1995-2008

- NCAA Division 1-AAA Lifetime Achievement Award
- NCAA Division 1-AA/AAA Athletic Director of the Year
- NACDA/NIT Athletics Directors Award
- UCLA Hall of Fame
- NACDA James J. Corbett Award
- U.S. Sports Academy Carl Maddox Sports Management Award
Thank you

Coach Ken Preston
30 years
Men’s Volleyball

Coach Mark French
21 years
Women’s Basketball
Welcome to our new head coach for Women’s Basketball, Lindsay Gottlieb!
In February we celebrated 20\textsuperscript{th} anniversary of Women’s Studies at UC Santa Barbara.

In April, we received approval for new M.A./Ph.D. program.

We look forward to another milestone very soon, with proposed departmentalization and name change to Feminist Studies.
ALL GAUCHO REUNION
April 24-27, 2008
Great Place! Great People! Great Times!

UCSB ALUMNI ASSOCIATION

GAUCHO HISTORY

SANTA BARBARA FAMILY VACATION CENTER

2nd Annual

UCSB

PHIL WOOLNAIL HALL OF DESIRE

UCSB
Harold J. Plous Award Lecture

May 7, 2008

Thuc-Quyen Nguyen
Assistant Professor
Chemistry & Biochemistry

Recipient of Office of Naval Research Young Investigator Award, NSF CAREER Award
Faculty Recognition Reception & Dinner

May 19, 2008

In honor of all of our award-winning faculty, reflecting the quality and diverse character of scholarship across the entire university
Faculty Research Award Lecture
May 21, 2008

David Awschalom
Professor, Physics and Electrical & Chemical Engineering

Member of National Academy of Sciences, winner of Oliver E. Buckley Prize
In Memoriam
Professor Richard Helgerson

Campus memorial will be held Friday, May 23, 4 p.m. at the Faculty Club

38 years in our Department of English
Former department chair
1998 Faculty Research Lecturer
Commencement 2008

- College of Creative Studies – Kit Boise-Cossart
- Bren School – Lee Stein
- Science & Mathematics – Dan Burnham
- Engineering & Science – Wes Bush
- Social Sciences I – Sara Miller McCune
- Social Sciences II – Emmett Carson
- Humanities & Fine Arts – Renée Montagne
- Graduate Division – Leroy Chiao
Budget Update
Governor’s May Revision restores $98.5 million to UC budget from January’s proposed cut

UC’s state-funded budget for 2008-09 essentially the same as 2007-08, with no funding for enrollment growth, inflation, faculty/staff salary increases, or investment in high-priority needs

UC announced that spending cuts and student fees will be needed to address the shortfall

Regents approved 7.4% student fee increase for 2008-09 (7% increase in educational fee, 10% increase in registration fee)
Chancellor’s Coordinating Committee on Budget Strategy reactivated in March, to help guide our campus through the budget cuts

Co-Chairs: Executive Vice Chancellor Gene Lucas
           Senate Chair Joel Michaelsen
Budget Strategy Committee

Planning principles include:

- Budget reductions should be implemented strategically, not across the board
- Budget changes should reflect campus priorities
- Budget reduction strategies should protect our ability to recruit, develop, and retain a diverse and highly qualified faculty, staff workforce, and student body
Campaign for
UC Santa Barbara
The Campaign for UC Santa Barbara

Cumulative total in millions $
Long Range Development Plan
Public hearings and presentations underway
Public comment period extended to June 23, 2008

Plan and related documents available at: www.UCSBVision2025.com
Components of the LRDP

- Academic Plan
- Physical Plan
- Housing Capacity Study
- Infrastructure Plan
- Economic Impact Analysis
- Sustainability Plan
Aspirations

- Gradual increase in enrollment at average annual rate of 1% (250 students per year to 25,000 students by 2025)
- Replace 50% (400 members) of existing faculty, and add ~250 new faculty members in the next two decades
- Continue to build stronger relations with local communities – many community meetings underway to talk about LRDP
Aspirations

- Provide affordable housing for faculty, staff, and students
- Realize Campus Master Plan, Isla Vista Master Plan, and Academic Plan
- Continue to build on our reputation for excellence in interdisciplinary research and teaching
Campus Sustainability Plan

Comprehensive 20-year plan adopted and publicly released on Earth Day 2008

Part of UC Santa Barbara’s commitment to global leadership in sustainability through education, research, and action

www.sustainability.ucsb.edu
Meeting our Academic Needs
- Carsey-Wolf Center for Film, Television, & New Media
- Social Sciences and Media Studies
- Gevirtz Graduate School of Education
- Koegel Autism Center
Engineering II Addition

Construction begins Summer 2008  \( \bigstar \) 13,460 ASF
$6.5 million so far from NOAA, thanks to Senator Dianne Feinstein and Congresswoman Lois Capps

Still need about $15 million to complete
Providing outreach and education to our K-12 community
Devereux Property

First building on the South Knoll, a conference facility, will be ready next month.

Thank you to our Devereux Planning Committee, co-chaired by Professor Joel Michaelsen and Assistant Chancellor Todd Lee.
Meeting our Housing Needs
San Clemente Graduate Student Housing

976 new beds, 976 parking spaces  ✷  Occupancy Summer 2008
El Colegio Road – project begins Summer 2008
North Campus Faculty Housing
North Campus Faculty Housing

Current conceptual site plan – 161 homes, to be developed in phases
Sierra Madre Family Housing

151 units  ❖  Construction begins Spring 2009  ❖  Occupancy Fall 2010
Loma Paloma

Multipurpose building at Manzanita Village

7,000 ASF  ❖ Under construction
Meeting our Community Needs
Isla Vista Foot Patrol

Open August 2008  ❖  5,000 ASF
First permanent home for IVFP
A joint project with the County of Santa Barbara
Creating a New Image for UC Santa Barbara
Henley Gate
Steck Circle
Steck Circle Landscaping
Thank You
Academic Affairs
Highlights in 2007-08

- LRDP and Draft EIR
- Sub-0 Budget
- Diversity Activities
- IT
- Library
- OAP
- WASC
- Support Offices
Long Range Development Plan Highlights

- Builds on UC Santa Barbara strengths and distinctions
- Managed enrollment increase to 2025 – 1%/year
- Transforms physical and architectural plan
- Addresses housing challenge for faculty, staff, students
  - Housing 50% of our students
  - ~1900 units of faculty/staff housing
- Mitigates housing and traffic concerns for Santa Barbara
- Important element of sustainability
Process for Approval

- Public Hearing June 4th, 7 p.m. at I.V. Theater
- Public Comment period closes 5 p.m. June 23, 2008
- UC Board of Regents and California Coastal Commission approval
- Web site for information, comment and materials: www.UCSBVision2025.com
Strategies to Relieve Sub-0 Budget Stress

- Faculty separation vs. hiring
- Enrollment Growth
  - Summer Session
  - EAP & Off Campus
  - Academic Plan and LRDP
- Conversion Ratio
- Others
  - Faculty Workload

UCSB
Faculty Recruiting

• **27 + 10** searches completed or in process in 2007-08
  – OUTSTANDING APPOINTMENTS!
  – 2 Mellichamp Chair Clusters

• **36** Separations anticipated in 2007-08

• **37** FTE currently approved to fill in next several years (including carry-forwards)
Conversion Ratio

• Actions:
  – Minimum Cumulative Progress
  – Re-uniting
  – Student IT – DARS

Average UCSB Undergraduate Study Load by Division
1998-99 through 2007-08

-engineering
-humanities
-sciences
-social sciences
-other L&S
-total campus

Turning The Corner!

UCSB
Faculty Workload

• Draft Document on Work Load
  – Crafting set of guidelines so that departments can develop workload/buyout/course release polices with similar reviewable format that can be annually reviewed and approved by EVC
  – Academic Senate review and comment
  – Incorporate comments and distribute
Diversity Initiatives

• UCSB continues to implement 3-year NSF Grant with other Southern California UC campus -- “Leading Through Diversity”

• Chair Meetings

• Diversity Forum newsletter

• Preparing to become Hispanic Serving Institution
Faculty Recruitment
Diversity of Recent Appointments

[Bar charts showing percentage of female and male appointments, and minority and white appointments by fiscal year]

UCSB
Diversity Honor

- COMMITMENT TO DIVERSITY AWARD
IT Developments

- New CIO – Tom Putnam
- North Hall Data Center
- Identity Management
- Network Security – CISO
- Network Upgrade
- Course Management Systems
- EIS and SIS
- IT Survey/Strategic Plan
IT Expenses – Adjusted for Inflation

1998 Dollars

Non-payroll
Payroll
Total

Overall level of funding eroding
  • Has decreased since 2003
  • Equipment replacement slowing
  • Distributed => hard to fund large projects
  • Central funding is low

Staffing Level
  • Academic Affairs employees per IT person reasonable
    - Thinly spread with “lumps”
  • Nominal retirement rates expected

No easy answers to fund strategic plans
  • Can’t continue current direction for long
  • IT Board intent on finding an answer
Library

• New University Librarian -- Brenda Johnson
  – New outreach initiatives (e.g., reference services in the residential halls in the evening)
  – Early adopters of CDL “Web at Risk” program
  – ArtStor
• “UCSB Reads” -- John Cotton Dana Award
• Acquisition of several important collections
  – Ethnic and foreign 78rpm recordings
  – Citipix aerial photographic archive
• Library Addition
The Citipix aerial-photography project provides a snapshot of 67 US Cities between 1999-2002 with a ground resolution of 6 inches. A half million original images of the US urban and environmental history.
UCSB Reads 2008

A “global” event
Office of Academic Programs

• Extended Learning Services
  – Downsizing of Programs and Staff
  – Relocating to Campus
  – Focus on Collaboration with Campus

• Classroom Renovation
WASC

- **WASC: Re-accreditation of UCSB**
  - **Steering Committee**
    - Co-chairs: Ron Tobin, Bruce Tiffney
  
  - **Three Steps**
    - Prepare and Submit Institutional Proposal (2008)
      - 3-4 themes
    - Capacity and Preparatory Review (2011)
    - Educational Effectiveness Review (2013)

- **Broad Campus Involvement Essential**
Campus Support Offices

• Equal Opportunity
  – Director, Ricardo Alcaino

• Ombuds
  – Associate Ombuds, Kirsi Aulin

• EO and SHO
  – 3rd floor Phelps Hall

• Academic Preparation
  – Director Search
Research at UCSB

First-ever Global Map Of Total Human Effects On Oceans
by Ben Halpern and colleagues
National Center for Ecological Analysis and Synthesis
Top Researchers

Evelyn Hu  
3 new members of the National Academy of Sciences, out of 72 nationwide

Bill Murdoch

Jamie Thomson

Barbara Harthorn  Ken MacDonald  John Melack  Gui Bazan  Jeff Richman

New members of the American Association for the Advancement of Science

5/19/2008
Scholars honored early in their career

Tobias Höllerer
Comp. Sci.

Wim van Dam
Comp. Sci. & Physics

Carlos Garcia-Cervera
Mathematics

3 Assistant Professors won National Science Foundation CAREER Awards

Tommaso Treu (Physics) won a Packard Foundation Fellowship.
Todd Squires (Chemical Eng.) won a Beckman Junior Investigator Award.
Paolo Cascini (Mathematics) won a Sloan Research Fellowship.

34 of the most prestigious early investigator awards in have been given to UCSB assistant professors in social science, science and engineering disciplines over the last 4 years. Only Caltech and MIT received more per capita.
Awards from scholarly peers

Howard Giles  Karen Myers  Cynthia Stohl  Michael Stohl

The National Communication Association gave special recognition to four faculty members in our Department of Communication this year.

Alice Alldredge
G. Evelyn Hutchison Award
American Society of Limnology and Oceanography
Notable Books by UCSB authors

Patrick McCray
History

Charles Li
Linguistics

Rose McDermott
Political Science

Yunte Huang
English

Anthony Barbieri-Low
History

Michael Berry
East Asian Studies
(translator)

5/19/2008
Stem Cell Research

We are establishing the new Center for Stem Cell Biology and Engineering to bring our characteristically unified approach to stem cell research. Directing this Center will be

- Dennis Clegg of MCD Biology
- Tom Soh of Mechanical Engineering
- Jamie Thomson of Morgridge Institute of Research, Madison, WI and MCD Biology, UCSB

The California Institute for Regenerative Medicine just approved a $3.2 million facilities grant to help us renovate antiquated laboratory space to make a state-of-the-art facility as the heart of this center.
Research funding trends

Extramural funding for research has steadily grown with a doubling rate of 10 years.
Revenue (in millions)

State General Funds (January) $ (108.7)

State General Funds (May Revision) $ 98.5

UC General Funds $ 20.0

Student Fees — Fee Increases and Enrollment Growth $ 90.8

Net New Revenue $ 100.6
### Expenditures (in millions)

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Savings from UCOP Efficiencies and Restructuring</td>
<td>$(28.1)$</td>
</tr>
<tr>
<td>Mandatory Compensation and Benefit Increases</td>
<td>$96.9</td>
</tr>
<tr>
<td>Enrollment Growth Net of Financial Aid</td>
<td>$78.7</td>
</tr>
<tr>
<td>Student Mental Health</td>
<td>$8.0</td>
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<tr>
<td>Purchased Utilities Deficits</td>
<td>$40.0</td>
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<tr>
<td><strong>Total Expenditures</strong></td>
<td>$195.5</td>
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## Additional High Priority Items (in millions)

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<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Additional Compensation Increases</td>
<td>$ 93.8</td>
</tr>
<tr>
<td>Accelerated Faculty Salary Plan</td>
<td>$ 20.0</td>
</tr>
<tr>
<td>Graduate Student Support</td>
<td>$ 10.0</td>
</tr>
<tr>
<td>Non-Salary Price Increases</td>
<td>$ 25.0</td>
</tr>
<tr>
<td><strong>Total Additional Expenditures</strong></td>
<td><strong>$ 148.8</strong></td>
</tr>
<tr>
<td><strong>Net Campus Reductions</strong></td>
<td><strong>$ (243.7)</strong></td>
</tr>
</tbody>
</table>
North Campus Housing

Comparative Analysis of Goleta/Santa Barbara Real Estate Prices

Joel Michaelsen
Real Estate Sales Data

- 524 closed sales of condos in Santa Barbara and Goleta, 1/1/06 – 4/18/08
- Information on location, date, price, and size from MLS and County Assessor web sites
- Include only condos with good/excellent condition ratings
North Campus Faculty Housing

- **NOTE:** Price ranges are preliminary and will change

- **$350,000-$440,000:** Two story attached
  - 2-3 bedrooms, 2.5-3 baths, 1-2 car garage, 1,260-1,420 sq. ft.

- **$450,000-$530,000:** Three story attached
  - 3-4 bedrooms, 3-4 baths, 1-2 car garage, 1,900-2,000 sq. ft.

- **$410,000-$590,000:** Detached units
  - Same set of layouts and sizes as attached
  - Nothing comparable in open market
Compensation for Market Decline

- General decline in prices since beginning of 2006
- Decrease in overall market of 10%
  - No decline in high end (top quartile by size)
  - Decrease in smaller ¾ of about 16%
- Adjust prices by multiplying by deflation factor
  - Ranges from 1.0 for April, 2008 to 0.84 for Jan., 2006
NC Two Story Attached Town homes

$350,000-$440,000
1,260-1,420 sq. ft., 2-3 bedroom, 2.5-3 bath

Compare by adjusted price

- $350,000-$440,000: 38 sales, 24 in Goleta area (Creekside Terrace, The Grove in Ellwood, La Goleta), 7 in SB Highlands
- Many built originally as apartments and converted later
- Median Comp Unit: 844 sq. ft., 1 bedroom, 1 bath, built in 1973, with adjusted price of $417,000
Two Story Attached Town homes
$350,000-$440,000
1,260-1,420 sq. ft., 2-3 bedroom, 2.5-3 bath

- Compare by size and age
  - 1,100-1,600 sq. ft. range, 1998 or newer: 28 sales, 15 in Santa Barbara (8 in Laguna Court), 12 in Goleta (5 in Storke Ranch and Willow Creek)
  - Median unit: 2 bedroom, 2 bath, 1,405 sq. ft.
  - Adjusted prices
    - Range: $581,000 - $1,422,000
    - Quartiles: $663,000 - $916,000
    - Median: $814,000
  - Comparison: $395,000/$814,000 = 49%
Two Story Attached Town homes

$350,000-$440,000
1,260-1,420 sq. ft., 2-3 bedroom, 2.5-3 bath

- **Specific comparable developments**
  - Willow Creek: new, Hollister by Toyota dealer
    - 4 sales of 2 bed, 2.5 bath, 905 sq. ft. - $546,000
    - 5 sales of 3 bed, 2.5 bath, 1,386 sq. ft. - $630,000
  - Storke Ranch: 2000 project, off Storke Rd.
    - 5 sales of 3 bed, 2.5 bath, 1,389 sq. ft. - $683,000
  - Laguna Court: new, 1400 block of Laguna St.
    - 8 sales of 2 bed, 2.5 bath, 1,405 sq. ft. - $888,000
Three Story Attached Town homes

$450,000-$530,000
1,900-2,000 sq. ft., 3-4 bedroom, 3-4 bath

- **Compare by adjusted price**
  - $450,000-$530,000: 88 sales, 48 in Goleta (Meadow Tree, The Grove, The Meadows, The Villas)
  - Median Comp unit: 2 bedroom, 1.5 bath, 1,022 sq. ft., built in 1977, with adjusted price of $477,000
Three Story Attached Town homes

$450,000-$530,000
1,900-2,000 sq. ft., 3-4 bedroom, 3-4 bath

- **Compare by size**
  - 1,600-2,100 sq. ft. range: 82 sales, 38 in Santa Barbara (mostly $1M+), 22 in San Roque/La Cumbre, 24 in Goleta
  - Median comp unit: 3 bed, 2.5 bath, 1,737 sq. ft., built in 1996
  - Adjusted prices
    - Range: $548,000 - $2,288,000
    - Quartiles: $723,000 - $1,186,000
    - Median: **$897,000**
  - Comparison: $490,000/$897,000 = 55%
  - Median for units built since 1998 - $1,265,000
Three Story Attached Town homes

$450,000-$530,000
1,900-2,000 sq. ft., 3-4 bedroom, 3-4 bath

- **Specific comparable developments**
  - Pacific Palms: 1991, off Phelps Rd
    - 7 sales of 3 bed, 2.5 bath, 1,828 sq. ft. - $667,000
  - Forte Ranch: 1996, bet. Turnpike and dump
    - 7 sales of 3 bed, 2 bath, 1,625 sq. ft. - $709,000
  - Storke Ranch: 2000, off Storke Rd.
    - 5 sales of 3 bed, 2.5 bath, 1,733 sq. ft. - $787,000
  - Villa del Mar: 2004, Yanonali & Santa Barbara
    - 6 sales of 2 bed, 2 bath, 1,737 sq. ft. - $1,138,000
Conclusions

- Few directly comparable units in the area
- Most similar units are 15-30 years old
- Much of the condo market is small, old apartment conversions
- New developments in Santa Barbara primarily $1M+ luxury units
- North Campus pricing is 50%-60% of comparable current (adjusted) market prices
End of the Year Report
Administrative Services

Vice Chancellor Donna Carpenter
May 19, 2008
Administrative Services
Mission Statement

The mission of all Administrative Services units is to provide the highest quality leadership, essential services, and useful products that enable our University to achieve its purpose of excellence in teaching, research, and public service.

In providing our leadership, services, and products, our division strives to conduct its business with the highest degree of effective and efficient practices, actively foster highly productive cooperation among all segments of our campus community, and consistently promote the highest quality work and personal experiences for our students, faculty, staff, visitors, and community.
New People

- Ron Cortez
  Associate Vice Chancellor, Administrative Services

- Robert Defendini
  Director, Transportation & Parking Services

- Jackie Treadway
  Director, Physical Facilities

- Peter Cataldo
  Interim Director, Audit & Advisory Services
Campus Emergency Preparedness Update

- Department Flipchart
- UCSB Alert -- [https://alert.ucsb.edu](https://alert.ucsb.edu)
- EMER-L List
- Campus Web Page -- [www.ucsb.edu](http://www.ucsb.edu)
- Police Information -- 805 893 7188
- 1 888 488 UCSB
UCSB Alert

UCSB Alert Registrations by Group

<table>
<thead>
<tr>
<th>Group</th>
<th>Count*</th>
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</thead>
<tbody>
<tr>
<td>Students</td>
<td>3,440</td>
</tr>
<tr>
<td>Staff</td>
<td>1,179</td>
</tr>
<tr>
<td>Faculty</td>
<td>352</td>
</tr>
<tr>
<td>Parents</td>
<td>212</td>
</tr>
<tr>
<td>Visitors</td>
<td>74</td>
</tr>
<tr>
<td>Grand Total</td>
<td>5,257</td>
</tr>
</tbody>
</table>

* Note: Individual users may be signed up for more than 1 group
Small Projects Process Review

- Small Projects Review Committee formed in early 2007

- Developing Project Initiation Form (“PIF”)
  - PIF form accessed via WebWorks
  - D&CS will offer training when released
  - Both Customer and D&CS can review progress via PIF

- Departmental Project Guidelines
Sustainability at UCSB Campus

- Chancellor has approved the Campus Sustainability Plan

Executive Summary

- What happens next?
  - Chancellor will appoint members to the Sustainability Committee in order to oversee the implementation of the plan.
  - The “Change Agents” will revise and update our current plan within the next few months.
  - We will continue our multi-pronged effort to improve sustainability in the following areas:
Sustainability at UCSB

- Academics & Research
- Built Environment
- Water
- Waste
- Transportation
- Energy
- Food
- Procurement
- Landscape
• New Web-based system for arranging and activating services

• No more paper – it’s all online!

• Faculty and TAs can check if students are signed up for exam accommodations at any time – even from home!!

• Roll out spring 2009; trainings winter 2009
A big thanks to all 900 faculty, staff, and students who participated in this successful event. Approximately 10,000 visitors!
This year we added more college sessions, first-year success and study abroad sessions and expanded transfer offerings. Evaluations were positive, with visitors expressing excitement about UCSB.
Distressed Student Protocol and Response Team

Yonie Harris, Dean of Students
Angela Andrade, Assistant Dean of Students and Coordinator of Student Mental Services
Distressed Student Response Team
DISTRESSED STUDENT PROTOCOL

Is there danger to self or others?

Yes

No or not sure, but I am concerned

Call Coordinator of Student Mental Health Services, Angela Andrade
893-8920

No, but student is having academic or personal issues

Refer student to appropriate campus support services:
- Counseling Services, 893-4411
- Campus Social Work Services, 893-3087
- Office of Student Life, 893-4550
- Office of the Ombuds, 893-3285
- Office of Judicial Affairs, 893-4569
- Women's Center, 893-3778
- Disabled Students Program, 893-2668
- Campus Learning Assistance Services, 893-3269
- College or dept. academic advisor

Support for faculty and staff after working with a distressed student: Academic and Staff Assistance Program, Human Resources, 893-3318

UCSB AFTER-HOURS PHONE COUNSELING
weekends, evenings and holidays:
893-4411
Student Affairs’
End-of-the-Year Report
Michael D. Young
Vice Chancellor for Student Affairs

May 19, 2008
Institutional Advancement
Mission Statement

... to develop and nourish financial, political, and public support for the University of California, Santa Barbara, through careful alumni, development, community, governmental, and public relations programs ....
Institutional Advancement

- Alumni Affairs and UCSB Alumni Association
- Community Relations
- Development Office
- Economic Forecast
- Finance & Administration and The UCSB Foundation
- Governmental Relations
- Public Affairs
- Public Events
Impact on Fund-raising Totals

Campaign began Fiscal Year 2001

$480M in 8 Campaign years

8-year total $161M

Fiscal Year

'93  '94  '95  '96  '97  '98  '99  '00  '01  '02  '03  '04  '05  '06  '07  '08

Year to date
Development Office

Campaign highlights for 2007-08 …

- 10 new endowed chairs
- $4.68M in new graduate fellowship support (raised year-to-date 5/12/08)
- $58.6M total raised year-to-date
Annual support – 5-year comparison

Year to date

<table>
<thead>
<tr>
<th>Year</th>
<th>$ Raised</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2003-04</td>
<td>$80,165,100</td>
</tr>
<tr>
<td>FY 2004-05</td>
<td>$68,242,361</td>
</tr>
<tr>
<td>FY 2005-06</td>
<td>$55,391,318</td>
</tr>
<tr>
<td>FY 2006-07</td>
<td>$70,951,832</td>
</tr>
<tr>
<td>FY 2007-08</td>
<td>$58,645,789</td>
</tr>
</tbody>
</table>
“Building the Network”
Campaign Events 2007-08

<table>
<thead>
<tr>
<th>Northern California</th>
<th>Southern California</th>
<th>Other Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>San Francisco reception w/Chancellor (Feb 2008)</td>
<td>Newport VIP dinner w/Chancellor (Jan 2008)</td>
<td>Chicago VIP dinner w/Chancellor (April 2008)</td>
</tr>
<tr>
<td></td>
<td>Manhattan Beach reception w/Chancellor (Jan 2008)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Santa Barbara parents event (March 2008)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Woodland Hills parents event (April 2008)</td>
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</tr>
</tbody>
</table>
Community Relations

Student Awards Hit All Time Highs!

Two of UCSB’s most active support groups -- producing dozens of public outreach programs each year -- also enjoyed outstanding fund-raising success.

The UCSB History Associates were able to award $54,000 in scholarships and fellowships.

The UCSB Affiliates awarded over $66,000 to students this past year.
Governmental Relations
is Advocacy for UC Santa Barbara

Local for Long Range Development Plan and other UCSB issues and projects
State for the Budget and other UC specific legislation
Federal for the Budget, Research and other Higher Education Legislation
The annual Parents and Family Weekend is held midway through the first quarter each year, welcoming 2,000 parents and family members to campus.
Commencement 2008 promises to be the largest celebration on campus with the greatest number of graduates in UCSB history – with over 4,100 undergraduate and approximately 400 graduate students participating.
At Work in the World

Courtney Schroeder
PUBLIC ACCOUNTANT, DEBUTY AUDITOR
E.G. POLITICAL SCIENCE AND BUSINESS ECONOMICS '95

UCSB was a great fit for me. Students are friendly and multi-dimensional. And people in the Office of Student Life genuinely care about students. My firm is one of the Big Four accounting companies, and my professors did a great job of preparing me! I also truly enjoyed my political science major, my black studies minor, student government and other organizations, intramural soccer and basketball, and social activities. It’s a very quick four years, and I really thought about what I wanted to get out of my college experience.

Marisol Luna-Pizano
MARKS, WEISBACH, BRODSON, KLASSEN-ARMARNET
WOODLAND HILLS MEDICAL CENTER
M.D. ALPH. '94, TUFTS UNIVERSITY SCHOOL OF MEDICINE

Being in a pro-ed was challenging, but my campus experiences made all the difference. My professors did everything they could to help me succeed, and even made sure I found a microbiology lab for undergraduate research. People in Student Life were amazing. The Admissions staff was like family; their doors were always open. I did community service in a medical clinic and with various campus groups such as Lambda Sigma Gamma multicultural sorority. My achievements at UCSB, including my minor in Latin American and Iberian Studies, have played a vital role in my organizational skills and the commitment I have to my patients.

Students meet with representatives from corporations and graduate schools at annual recruitment events.

Career counselors work closely with undergraduates beginning as early as their freshman year to help identify career goals, explore academic majors, secure internships, connect with employers, and later to assist with the graduate application process.

UCSB has an excellent reputation for preparing students for professional and graduate schools in the health sciences. These include medical, dental, veterinary, pharmacy, and physical therapy schools as well as graduate programs in public health, biochemistry, molecular biology, and other biological sciences.

Pre-law and health professions advisors in the College of Letters and Science assist with academic planning, arrange for research and volunteer opportunities, and guide students through the highly competitive application and interview process. More than 75 percent of UCSB alumni who pursue legal careers are admitted to one or more accredited law schools.

UCSB offers a variety of courses to help students gain knowledge and experience in both the legal and medical fields. Pre-professional student organizations also provide professional exposure and networking opportunities. Many pre-medical students participate in internship programs.
Who can make
UC Santa Barbara even better?
You.