End of Year Report Schedule

Welcome and Introduction          David Marshall
Campus Highlights                 Henry T. Yang
Academic Affairs Updates          David Marshall
Academic Senate                   Kum-Kum Bhavnani
Student Affairs Updates           Margaret Klawunn
Administrative Services Updates   Marc Fisher
Institutional Advancement         Beverly Colgate
### End of Year Report Schedule

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Transitions on Campus
Vice Chancellor for Student Affairs

Vice Chancellor Margaret Klawunn joined our campus on September 1, coming to us from Brown University.
Matthew Hall joined our campus on September 22. He had previously served as Associate Vice Chancellor and Associate Chief Information Architect at Vanderbilt University.
Starting January 1, Professor Carl Gutiérrez-Jones assumed this leadership role.
In January, we announced that Dean Melvin Oliver had accepted the offer to be the next President of Pitzer College. He will assume the presidency on July 1.
In January, Vice Chancellor Michael Witherell was announced as the next Director of the Lawrence Berkeley National Laboratory, effective March 1, 2016.
Professor Incandela graciously agreed to serve as Interim Vice Chancellor for Research
We announced in February that Dean Bruce Tiffney has decided to return to teaching and research, effective July 1.
In April, we announced Dr. Jeffrey Milem as our next GGSE Dean, effective July 1. Dr. Milem comes to us from the University of Arizona.
Dean of Humanities and Fine Arts

This month, we announced the appointment of Professor of History John Majewski as our next HFA Dean. John had been serving as interim dean since the fall of 2014.
After a national search, we have appointed Cynthia Señeriz to this important position. She assumes this role today, after having served as acting director since March 2014.
Chair-Elect of Academic Senate

Professor of Economics
Henning Bohn will serve as our next Senate Chair
In Memoriam

Nobel Laureate and Professor of Physics Walter Kohn passed away in April. With us at UC Santa Barbara since 1979, he has left a living and lasting legacy through his inspiration and impact.
Campus Update & Highlights
(a small sampling)
UCSB in the Top 10 – Again!

According to U.S. News & World Report:

#8 PUBLIC NATIONAL UNIVERSITY

2016 U.S. News & World Report Best Colleges Rankings
Lauded for Nobel Laureates

In August, the Times Higher Education of London ranked UC Santa Barbara No. 7 among universities worldwide for producing Nobel laureates in the 21st century.
<table>
<thead>
<tr>
<th>Rank</th>
<th>Position in WUR * 2014-15</th>
<th>Institution</th>
<th>Country</th>
<th>Score</th>
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<tbody>
<tr>
<td>1</td>
<td>4</td>
<td>Stanford University</td>
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<td>3.16</td>
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<tr>
<td>2</td>
<td>14</td>
<td>Columbia University</td>
<td>U.S.</td>
<td>2.50</td>
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<tr>
<td>3</td>
<td>8</td>
<td>University of California, Berkeley</td>
<td>U.S.</td>
<td>2.25</td>
</tr>
<tr>
<td>4</td>
<td>7</td>
<td>Princeton University</td>
<td>U.S.</td>
<td>2.00</td>
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<tr>
<td>4</td>
<td>11</td>
<td>University of Chicago</td>
<td>U.S.</td>
<td>2.00</td>
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<tr>
<td>6</td>
<td>n/a</td>
<td>Howard Hughes Medical Institute</td>
<td>U.S.</td>
<td>1.77</td>
</tr>
<tr>
<td>7</td>
<td>37</td>
<td>University of California, Santa Barbara</td>
<td>U.S.</td>
<td>1.74</td>
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<tr>
<td>8</td>
<td>6</td>
<td>Massachusetts Institute of Technology</td>
<td>U.S.</td>
<td>1.66</td>
</tr>
<tr>
<td>8</td>
<td>201-225</td>
<td>Technion Israel Institute of Technology</td>
<td>Israel</td>
<td>1.66</td>
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<tr>
<td>10</td>
<td>n/a</td>
<td>Max Planck Society</td>
<td>Germany</td>
<td>1.29</td>
</tr>
</tbody>
</table>

*World University Rankings
In September, the New York Times placed UC Santa Barbara at No. 3 among the nation’s top colleges doing the most for low-income students, based on:

- Share of students who receive Pell grants
- Graduation rate of such students
- College cost for low- and middle-income students
For the fourth consecutive year, UC Santa Barbara named a recipient of INSIGHT into Diversity’s Higher Education Excellence in Diversity Award 2015.
$2.6M Department of Education Grant

UC Santa Barbara was selected in September to receive a five-year grant to assist Hispanic-Serving Institutions in expanding educational opportunities.
Last summer, UC Santa Barbara was named the West Coast hub for the newly formed public-private American Institute for Manufacturing Integrated Photonics.
In October, we celebrated our university's groundbreaking research with a prestigious panel of experts:

- UC Santa Barbara Nobel Laureates Alan Heeger, Herbert Kroemer, and Shuji Nakamura
- Nobel Laureate and former Secretary of Energy Steve Chu
Beginning in 2016, UC Care added Cottage Hospital, Pacific Diagnostic Laboratories, and Pueblo Radiology to its list of tier one providers.

Thanks to our colleagues who devoted valuable time and energy to address this important issue and to help seek solutions.
Research Professor
and Professor Emeritus
of Materials and
Electrical & Computer
Engineering
Arthur Gossard
National Institutes of Health Pioneer Award

Craig Montell,
Duggan Professor
of Molecular, Cellular,
& Developmental Biology
and Neuroscience
Royal Swedish Academy of Sciences

Professor of Chemical Engineering
Brad Chmelka
National Academy of Engineering

UC Santa Barbara

Professor of Chemical Engineering Michael Doherty

Professor of Materials Chris Van de Walle
National Academy of Education

Professor Russell Rumberger of our Gevirtz Graduate School of Education
National Academy of Inventors

From left, Professors John Bowers, Craig Hawker, Umesh Mishra, and Galen Stucky
American Physical Society

Professor of Mechanical Engineering Igor Mezić
Fellow of American Association for the Advancement of Science

Professor of Materials
Craig Hawker
2016 Guggenheim Fellowship

Professor and Department Chair of Media Arts & Technology
George Legrady
Presidential Early Career Award for Scientists and Engineers

Assistant Professor of Chemical Engineering
Michelle O’Malley
Harold J. Plous Award

Assistant Professor of Chemistry and Biochemistry Javier Read de Alaniz will showcase his research at this afternoon’s annual Plous Lecture
On January 14, Dilling and I helped hand out to our students free copies of “Just Mercy: A Story of Justice and Redemption”
We welcomed more than 8,000 alumni and friends back to campus.
We deeply appreciate the invaluable contributions of our staff colleagues to our campus community!
Admissions Update
2016 Regional Receptions

San Jose  March 5
Washington, D.C.  March 12
New York City  March 13
Costa Mesa  March 19
Los Angeles  March 20
2016 Spring Insight Open House

We welcomed thousands of prospective students and their families to campus on April 9.
Fall 2016 Admissions Update (based on SIRs)

- 77,107 freshman applicants
- 34% admission rate
- Average GPA: 4.03
- Average SATR: 1899 (18 points higher than last year)
- 30% underrepresented minorities
- 42% first-generation four-year college students
- Non-residents
  - 17% of freshman class
  - 12.5% of total undergraduate enrollment
## Fall 2015 Undergraduate Nonresident Enrollment Percentages on UC Campuses

<table>
<thead>
<tr>
<th>Campus</th>
<th>Percentage of Undergraduate Nonresidents</th>
<th>Number of Undergraduate Nonresidents</th>
<th>Total Undergraduate Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>UC Berkeley</td>
<td>25%</td>
<td>6,742</td>
<td>27,496</td>
</tr>
<tr>
<td>UCLA</td>
<td>23%</td>
<td>6,813</td>
<td>29,585</td>
</tr>
<tr>
<td>UC San Diego</td>
<td>21%</td>
<td>5,593</td>
<td>26,590</td>
</tr>
<tr>
<td>UC Irvine</td>
<td>16%</td>
<td>4,101</td>
<td>25,256</td>
</tr>
<tr>
<td>UC Davis</td>
<td>13%</td>
<td>3,590</td>
<td>28,257</td>
</tr>
<tr>
<td>UC Santa Barbara</td>
<td>11%</td>
<td>2,250</td>
<td>20,607</td>
</tr>
<tr>
<td>UC Santa Cruz</td>
<td>7%</td>
<td>1,202</td>
<td>16,231</td>
</tr>
<tr>
<td>UC Riverside</td>
<td>3%</td>
<td>592</td>
<td>18,607</td>
</tr>
<tr>
<td>UC Merced</td>
<td>0.4%</td>
<td>24</td>
<td>6,237</td>
</tr>
</tbody>
</table>
Budget Update
Governor’s May Revise

- 4% base budget adjustment of $125.4 million from State General Fund
- $25 million on ongoing basis for increased resident enrollment
- $171 million in one-time funds to address unfunded liability in UC Retirement Plan
Governor’s May Revise

- $35 million in one-time funds for deferred maintenance
- $25 million for energy efficiency projects to help us meet carbon neutrality goals
- $4 million in one-time funds for A-G Success Initiative – development of middle school and high school online classes and curriculum
Campus Projects
Munger’s $200-Million Commitment

In March, philanthropist and Berkshire Hathaway Vice Chairman Charles Munger announced at the UC Regents meeting a preliminary commitment of $200 million to build world-class undergraduate student housing on our campus.
Library Grand Re-opening

On January 13, we celebrated the grand re-opening of our new library
Sierra Madre Apartments

Opened for occupancy this year!
115 undergraduate student apartments and
35 rental apartments for faculty and staff.
Project cost: $87.5 million.
North Campus Faculty Housing Phase III

UC Santa Barbara

30 for-sale single family homes for faculty – Phase 3 of 5 for the North Campus Faculty Housing project.
Project cost: $16 million.

Construction start: Winter 2015
Construction complete: Summer 2016
Renovation of the Faculty Club and addition of 30 guesthouse rooms for campus visitors. Project cost: $20.8 million. $1 million gift from Betty Elings Wells.

Construction start: Summer 2014
Construction complete: Fall 2016
San Joaquin Apartments

178 undergraduate student apartments (1,000 student beds) and 8 apartments for live-in faculty and residential staff.
Project cost: $182.5 million.

Construction start: Fall 2014
Initial occupancy: Fall 2016
Bioengineering Building

Three-story laboratory and research building supporting bioengineering program, with 100-seat general assignment classroom. Project cost: $86 million.

Construction start: Fall 2014
Construction complete: Summer 2017
Residence for Visiting Physicists

Donor-developed project providing 32 suites (61 beds) for visiting physicists participating in KITP programs

Construction start: Fall 2014
Construction complete: Winter 2017
Isla Vista Update
UC Purchases Tropicana in Isla Vista

This is part of UC Santa Barbara’s ongoing efforts to play a larger role in student life in Isla Vista, and to improve the living experience for our students. The complex will provide housing for about 1,050 students.
Halloween 2015: Ticket line for concert
Another Quiet Halloween

Rap artist Snoop Dogg headlined a sold-out student-only concert on campus on Halloween night, drawing 5,500 students.

Subsequent media coverage included the following headlines:

“Halloween Crowds Don't Show Up in Isla Vista”

“Isla Vista remains unusually calm over Halloween weekend”

“Another Quiet IV Halloween”
Deltopia 2016: Notable Press Coverage

Sun & Fun on Tap As a Tame ‘Deltopia’ Returns to Isla Vista

Half the usual arrests and citations make for a calm 'Deltopia' weekend

Deltopia 2016 Repeats As A Mellow Event
“This is the second Deltopia in a row, and the second Halloween in a row, where we’ve seen a major decrease in attendance, and as a result, the number of citations and arrests and medical transports as well.”

— Sheriff’s spokeswoman
Kelly Hoover
Deltopia 2014 vs. 2016

- Arrests/citations down 44% from 2015
- Attendance down ~60% for each of the past two years, for overall ~80% decrease from 2014

- 2014: ~25,000
- 2015: ~10,000
- 2016: ~3,500
In honor of our students who were injured and the precious lives we lost in 2014, a “Table of Silence” dance program by our students will be performed on Monday, May 23, at noon in Storke Plaza.

A vigil and paddle-out are also being planned by our students.
UC Santa Barbara Police Department named 2016 Department of the Year by the National Campus Safety Summit

It was noted that the department has:

• Yielded double-digit reduction in crime within the University community

• Established many positive relationships with members of the community
Thank You!
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Academic Affairs Update
May 16, 2016

David Marshall
Executive Vice Chancellor
Transitions

• Betsy Brenner, and Michael Furlong, Interim Co-Deans, Gevirtz Graduate School of Education
• Jeff Milem, Dean of Gevirtz Graduate School of Education
• Bruce Tiffney, Dean of College of Creative Studies
• John Majewski, Dean of Humanities and Fine Arts
Transitions...

• Kirsi Aulin, University Ombuds, now at University of Colorado
  – Thanks to Associate Ombuds Caroline Adams.

• Cindy Bumgarner, Director of Summer Sessions, now at UC Berkeley
  – Thanks to Associate Director James Ford.
Academic Personnel

- President Napolitano has approved an across-the-board salary scale adjustment for faculty and other non-represented academic employees.
- A 1.5% salary scale increase for faculty and other non-represented academic employees will be effective July 1, 2016.
- In addition to the salary scale adjustment, the President also authorized additional supplements to academic salaries, following criteria specified by the Office of the President.
- Academic Personnel, CAP, Senate leadership, Deans are consulting to review last year’s plan and determine details of this year’s plan.
- Merit program for non-represented staff will be effective July 1, 2016, for monthly paid staff, and June 19, 2016, for bi-weekly paid staff. Details are being finalized by Human Resources.
Enrollment

- UC has agreed to take 10,000 additional California undergraduates in 3-year time frame:
  - 2016: 5000 additional California freshmen system-wide.
  - UCSB: 100 additional freshman and 200 additional transfers (California residents).
- UCOP in 2016: Use 2014 as baseline for new enrollment commitment.
- Goal: Modest increase in non-resident enrollment.
- Goal: Significant increase in graduate student enrollment.
Enrollment

• Large increase in both California undergraduates and non-resident undergraduates (including international students).

• *Concerns:* Impacted courses and majors; course availability; classrooms, instructional labs; class scheduling; TA’s for sections and labs; advising; student support services; needs of international students; LRDP; Disabled Students Program; housing; etc.
Planning Measures

• Coordination with Academic Senate, Student Affairs, Administrative Services, Budget and Planning.
• Begin strategic enrollment planning.
• Take more growth at transfer level.
• Achieve more balanced distribution of disciplines and majors in L&S; grow where there is capacity.
• Provide deans with enrollment data and predictions to assist in curricular planning.
• Deans will receive additional resources to help meet highest-priority curricular needs to address enrollment pressures.
• Graduate student instructors, Unit 18 Lecturers, recall professors; multiple iterations of required courses.
Planning Measures

- Course scheduling: potential demand for additional 2700 classroom seats per quarter during the 2016-2017 academic year.
- Thank you: departments have responded to plea to offer more courses during non-prime time hours.
- Alternative teaching venues, departmental seminar rooms, development of new classrooms; testing facilities.
- Review of core campus space utilization.
- Registrar acquiring new scheduling software (Ad Astra).
- Orientation and academic advising.
- Guidance for faculty teaching international students.
- Assessment of staffing needs.
2010 Long-Range Development Plan

- 5,000 additional students (1% per year).
- Significant part of growth at graduate level.
- 366 additional faculty.
- 1,400 additional staff.
- Increase in Instruction, Research, and Support Space from ~2.7m ASF to ~4.4m ASF.
- 2014: More students, fewer faculty and staff, some new facilities but space deficit.
- 2016: Even more students, greater need for classrooms, labs, facilities.
Famous Last Words, May 2015

• How should we implement LRDP, assuming we want to take advantage of opportunities for growth?

• Given deficit in faculty, staff, facilities, and infrastructure due to reductions in state support and enrollment growth, we should grow only if it is financially feasible, responsible, and in our interest.

• Key investments need to be made in advance of growth and concurrent with growth, not years afterwards.

• As we emerge from a period of “triage,” we must develop a more rigorous and systematic process of academic planning informed by strategic decisions that incorporate realistic budget models.
Challenge and Opportunity

• How to design UCSB academic plan in era of system-wide commitments to increase enrollment of California undergraduates?
• Future of state funding, tuition revenue, bond measures for buildings and facilities?
• Need to integrate faculty recruitment plans, enrollment plans, and plans for adequate staff, support, classrooms, laboratories, and other facilities.
• Implementation of LRDP must be strategic; include discussions and decisions about where and how we grow, based on both academic vision, excellence, realistic planning models; and serious financial commitments.
Faculty Recruitment

• 2015-2016 recruitment cycle resulted in 48 new appointments.
• Net gain of 22.5 FTE.
• Over 60 recruitments are underway this year.
• An additional 37 recruitments already authorized for future years.
• Opportunities:
  – Increased state allocations and revenues from increased enrollment will allow us to deploy new FTE and accelerate pace of recruitment over next several years.
• Challenges:
  – Rate of separations and retirements (especially in some departments).
  – Enrollment surge requires unfilled FTE to release Temporary Sub 0 funds for lecturers, graduate student instructors.
  – Start-up funding and associated costs of lab renovations: average about $650,000 per recruitment; more than twice that amount in science and engineering.
Faculty and Staff Housing

• Ocean Walk
  — Phase I: 22 units;
  — Phase II: 37 units;
  — Phase III: 30 units (Summer 2016);
  — Phase IV and V: 29 + 36 = 65 units;
  — Total: 154 units.

• Sierra Madre Apartments: 35 rental units for faculty and staff.

• Ocean Road project.
Faculty Recruitment

• **Diversity:**

• As of October, of new faculty hired after 2015-2016 recruitment cycle, 49% were women and 31% non-white.

• This year, three President’s Postdoctoral Fellow recruitments in progress.

• North Hall Chair recruitments in progress.
Increased Institutional Selectivity and Latino Enrollment:

- UCSB’s “increase in selectivity also coincided during a period in which Latino enrollment at the university increased.”
- Admissions office credited with “increasing outreach to and the enrollment of Latino students on campus. UCSB partners with local high school counselors to provide personal statement workshops for prospective students so that they have a competitive application.”
- “UCSB also works to provide students the tools necessary to be successful once they get on campus.”

Commitment from Leadership:

- “The Chancellor played a critical role in embracing and celebrating their newly acquired HSI designation. … With the support of the Chancellor, UCSB administration, faculty, and students have celebrated their HSI status on campus and with the greater community.”
HSI Opportunities

- **$2.6 million Title V grant**: “Opening New Doors to Accelerating Success.”
- Five-year grant to expand educational opportunities and strengthen the success and retention of undergraduates. Focuses on first-year experiences and faculty professional development; special attention to 10 majors and 41 courses in which students are more likely to have difficulties that lead to probation.
- Submitting a **new $6 million Title III grant proposal** focused on STEM areas; significant funding for renovations of instructional labs in relation to curricular innovation.
- Preparing grant proposal for National Endowment for the Humanities: **Humanities Initiatives at Hispanic-Serving Institutions.**
Diversity

• In March, the Education Trust issued a report that included UCSB among universities with significant increases in undergraduate degrees awarded to African American students over the decade from 2003-2013.

• UCSB’s increase of 9.3% was double the average institution in the study, and more than double the 4% increase in all UCSB students.
Undergraduate Education

Budget Framework Implementation

• Almost all departments completed reviews of the UD major requirements on time.
• Academic Senate making progress in its review.
• Reviewed 3/4 of the majors on campus.
• 8 departments have proposed reductions in required UD major units.
• Successful completion of the 3-year pathways (with 4-year models as well).
• Successful completion of the transfer pathways.
• We will complete our pilot study of adaptive learning (ALEKS in Chemistry) this month.
Undergraduate Education

• **Assessment**: Thanks to departments, faculty, and staff, and to Assessment Research Group for work on Project Learning Outcomes.

• **Undergraduate Research Colloquium and Slam** on Tuesday, May 17th, from 11-1 in Corwin and the UCEN).
  
  – Record number of participants.
  
  – 172 URCA awards this year (including Transfer URCA competition).
  
  – Record number of URCA and FRAP awards.
Transfer Student Center

- Located in library.
- Two full-time academic advisors.
- Peer mentors.
- Advisors and consultants from a variety of campus programs.
- Workshops designed for transfer students.
- Programming and workshops that introduce students to a wide range of undergraduate research opportunities.
Graduate Division

• Housing, Dining, and Auxiliary Enterprises has announced newly reduced rates for the San Clemente Village apartments.

• For 2016-17, monthly rental rates will be set at 20% below the current year’s rates.
Graduate Division

• Grad Slam had over 80 contestants.

• UCSB winner: Nicole Leung (Biomolecular Science & Engineering; Craig Montell Lab)

• “Lighting the Path from the Eye to the Brain”
Library

- Since January 4 opening of the expanded and renovated Library, 250,000 users per month.
- Expansion of Late Night services.
- Learning Commons and Interdisciplinary Research Collaboratory: advanced technical tools and expertise for data-centric scholarly work across campus.
- Expansion of data curation support programming to support research data management.
- Third discipline-focused data curator added in March: new Humanities position.
UC Reads

10th Anniversary of UCSB Reads.

Largest number of students reading the book in assigned coursework (1043 students).

1200 attendees at author lecture.

Campbell Hall plus two remote, overflow locations.
Information Technology and Enterprise Technology Systems

- UCOP mandated **Cybersecurity Awareness Training**.
- AVC Hall working with Academic Senate on cybersecurity policies and practices.

- Assessment of the campus IT ecosystem and Enterprise Technology Services: analysis of labor force, the state of technology on campus, IT spend, business risk, capacity, capabilities, process maturity, applications, assets, finances, and space occupancy.

- Progress towards federated model of IT services and support.
- Consultations and collaborations across the campus (Security & Operations Work Group; Research IT Cohort; Cyber Infrastructure Committee).
- Campus IT leaders developing Identity, Network, Infrastructure, Enterprise Software architecture documents.
Information Technology and Enterprise Technology Systems

**Accomplishments:**

- PeopleSoft Financials deployed in summer 2015.
- *Connect* Email & Calendaring (powered by Google) deployed to 4,023 users in summer 2015.
- Introduced Single Sign-On for campus and federated systems.
- UCSB’s mainframe migrated from UCOP to UCSD in Fall 2015.
- Additional 10 racks of hosting capability deployed at Central North Hall Data Center, which now hosts 55 racks.

**Coming Soon:**

- **Eduroam**: world-wide roaming access service developed for the international research and education community.
- **Zoom**: a cloud-based platform for video and audio conferencing, mobile collaboration, and simple online meetings.
- **Timekeeping Guidelines**: intended to bridge the gap between the policies, best practices, and step-by-step processes.
University of California Sexual Violence and Sexual Harassment Prevention Training

- All employees, regardless of previous training, required to complete annual training; all are designated *Responsible Employees*.

- Faculty and supervisors required to complete the two-hour “UC Sexual Violence and Sexual Harassment Prevention Training for Supervisors and Faculty” course requirement every two years.

- They will continue with their current two-year certification schedule and receive supplemental training in the years in which they do not take the required AB1825 training.

- Active employees on payroll who are not supervisors must complete the 50-minute “UC Sexual Violence and Sexual Harassment Prevention Training for Staff” designed for non-supervisors every year. This includes student employees.
University of California Sexual Violence and Sexual Harassment Prevention Training

- **Responsible Employees** required to report of sexual harassment or sexual violence involving students. All UC employees (except those specifically identified as confidential employees) are required to notify the Title IX office if a student brings information about, or an employee becomes aware of, a possible incident of sexual violence or sexual harassment.

- All faculty and supervisors must notify the Title IX office if anyone in the University community brings information about, or you become aware of, a possible incident of sexual violence or sexual harassment. If someone comes forward to discuss an alleged incident of sexual harassment or sexual violence, or if you have reason to believe a student or employee is experiencing sexual harassment or sexual violence, you must contact the Title IX officer and provide all of the information that was shared with you.

- Provide the following information to the student or reporting employee:
  - Your obligation to communicate with the Title IX Officer;
  - The student or employee’s option to request that the University maintain his or her confidentiality;
  - Availability of confidential support services.
Chancellor’s Coordinating Committee on Isla Vista

• Thanks to Kum-Kum Bhavnani and George Thurlow.

• Projects that strengthen the academic and cultural environment in Isla Vista, and advance our understanding of the Isla Vista community, through civic engagement, public programming, research, creative activity, and teaching about Isla Vista.

• 15 projects funded: *Gaucho Safe Mobile Application; Strengthening Community Connections through Parents and their Children; Governing Isla Vista: Past and Present; Community Matters: UCSB Students in Isla Vista Elementary School; Business Economics Event with Isla Vista Business Association; LGBTQ Visibility & Public Space: Queer Art in Isla Vista; Survey of Low-Wage Workers in Isla Vista Students and Non-Students; UCSB Lightbridge.*
Chancellor’s Coordinating Committee on Isla Vista

Topics:

• Assembly Bill 3: Community Services District in IV. November ballot measure and election.
• UCSB Campus Regulations.
• Community policing practices and strategies.
• Halloween and Deltopia.
• Planning for IV after dramatic increase in campus student housing.
Thank you.
Research at UC Santa Barbara
A Year for Diversity Initiatives

• DoED Title V HSI Developing Institutions ($2.6 million)
  • Opening New Doors to Accelerating Success (ONDAS)

• HHMI Undergraduate Science Education Grants ($1.2 million)
  • BioMentors – Enhancing Retention through Early Engagement

• NIH Maximizing Access to Research Careers ($1.2 million)
  • Undergraduate Student Training in Academic Research (MARC U*STAR)

• NSF ADVANCE ($750,000)
  • Center for Research, Excellence and Diversity in Team Science (CREDITS)
Extramural funding for research

- For 25 years from 1983 – 2008, extramural funding doubled every 10 years.
- Since 2008, it is flat.
- This reflects the change in growth of federal support for research at that time.
NSF’s LTER National Communications Office

UCSB’s National Center for Ecological Analysis and Synthesis becomes home to NSF’s Long Term Ecological Research (LTER) Network National Communications Office

Current LTER Sites
American Institute for Manufacturing Integrated Photonics (AIM Photonics)

- UCSB is West Coast Hub
- Over $200 million in public and private resources as part of the National Network for Manufacturing Innovation
- Industry driven public-private partnership managed by the DoD to capture critical global manufacturing leadership in photonic integrated circuit technology
More Early-Career Awards

• NSF CAREER Awards - UCSB is 2nd in the country in CAREER awards per capita over 10 years (after MIT).
  - Michelle O’Malley, Chemical Engineering
  - David Weld, Physics
  - Stefano Tessaro, Computer Science
  - Ruth Murray-Clay, Physics

• AFOSR Young Investigator Research Program
  - Andrea Young, Physics

• Geological Society of America’s Early Career Award
  - John Cottle, Earth Science
New Technologies

• UCSB works to get the technologies invented as part of our research into the marketplace.
  - About 100 invention disclosures per year
  - 2 patents for every $10 million of research (0.7 for UC)
  - 4-6 startups are formed annually on UCSB technology

• The industry research funding to Engineering faculty is in the top 10 in the country per capita.
End of Year Report Schedule

Welcome and Introduction  David Marshall
Campus Highlights        Henry T. Yang
Academic Affairs Updates  David Marshall
Academic Senate          Kum-Kum Bhavnani
Student Affairs Updates  Margaret Klawunn
Administrative Services Updates  Marc Fisher
Institutional Advancement  Beverly Colgate
Annual Report from Academic Senate
2015-16 Academic Year

1. UCSB Curricular & Admissions

2. Policy

3. Memorial and Isla Vista
1. UCSB Curricular & Admissions

- Mental Health Statement on Syllabi

*Students may feel overwhelmed or depressed with coursework, stress and/or other personal challenges. If you find yourself, or another student, in need of support, please do not hesitate to reach out to Counseling and Psychological Services (CAPS), 24/7 at (805) 893-4411. [http://caps.sa.ucsb.edu/](http://caps.sa.ucsb.edu/)*
Curricular & Admissions

• Ph.D. in Technology Management
• Enrolment Increase
• Committee on International Education Workshop on Resources for Faculty who work with International Students May 2016
• Budget Framework Initiative and Transfer Pathways
UCSB Academic and Related Positions

• HFA Dean
• CCS
• Social Sciences Dean
• AVC Public Affairs
• Vice Chancellor for Research
2. Policy

- Faculty and Staff Housing
- Graduate Student Housing
- Cyber security
- Retirement Benefits Task Force
- SHSV
- Vendor Changes in Medical Care
- Budget Audit
- Regents’ Principles Against Intolerance
3. Memorial and Isla Vista

- Memorial May 23rd Table of Silence
- 19th May: LightWorks Installations (Kim Yasuda, Art, 2016)
- Jazz in the Park (Jeffrey Stewart, Black Studies, 2016)
- Associated Students Conference 20th to 22nd May 2016
- Paddle Out Wednesday May 25th
Table of Silence Project Excerpt

- https://www.youtube.com/watch?v=DLR2Q_c7-lo
Last Year: Pardall Tunnel LED Strips
May 2015

Photo by Kris Miller-Fisher
Solar Light Fields May 2015

Photo by Thomas Jacob
How To Take It Down?
The New Design
At last! New Spokes
The Unveiling
The Water Wheel Engineers
Thanks to all who have helped us this year, and who have supported me so wholeheartedly during my tenure as Senate Chair.
End of Year Report Schedule

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Student Affairs’
End-of-the-Year Report
Margaret Klawunn
Vice Chancellor for Student Affairs
May 16, 2016
Recruitment Efforts

- New Campus Overview, Chicano/Latino Experience and Transfer Experience videos

- 781 visits to California high schools and community colleges this fall

- **New Resource Guides**: LGBTQ, Veterans and Middle Eastern (7 total guides printed)

- **New Mailing Initiative**: Postcard campaign to 7,000+ freshman admits (an additional 5,000 in progress for URM transfer admits)

- **Jump Start Overnight**: 59 admitted African American families hosted during Spring Insight

- **Campus Tours in 2016**: 22,521 guests on 1,309 tours

- 12,000 visitors at Spring Insight (April 9, 2016)
## Freshman Application Data

<table>
<thead>
<tr>
<th></th>
<th>Fall 2015</th>
<th>Fall 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications</td>
<td>70,469</td>
<td>77,111</td>
</tr>
<tr>
<td>Admits (prior to waitlist)</td>
<td>23,075 (33%)</td>
<td>26,337 (34%)</td>
</tr>
<tr>
<td>Enrollment</td>
<td>4,473 (enrolled)</td>
<td>5,124 (SIR)</td>
</tr>
<tr>
<td>Mean GPA</td>
<td>4.02 (enrolled)</td>
<td>4.03 (SIR)</td>
</tr>
<tr>
<td>Mean SAT</td>
<td>1873 (enrolled)</td>
<td>1899 (SIR)</td>
</tr>
</tbody>
</table>
## Transfer Application Data

<table>
<thead>
<tr>
<th></th>
<th>Fall 2015</th>
<th>Fall 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications</td>
<td>14,791</td>
<td>16,920</td>
</tr>
<tr>
<td>Admits</td>
<td>6,930 (47%)</td>
<td>8,754 (52%)</td>
</tr>
<tr>
<td>Enrollment</td>
<td>1,541 (enrolled)</td>
<td>1,975 (projected)</td>
</tr>
<tr>
<td>Average GPA</td>
<td>3.44 (enrolled)</td>
<td>3.57 (admitted)</td>
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</tbody>
</table>
The Student Financial System (ProSAM) Project is a joint effort between the Office of Financial Aid & Scholarships, Graduate Division, and SIS&T.

- The system serves approximately 18,000 UCSB students and will be used to process more than $400 million in funding annually.
- ProSAM went live in January when the Office of Financial Aid & Scholarships began receiving applications for the 2017-18 year.
- Development will continue into 2017 additional modules.
- ProSAM will allow UCSB to expand services to both graduate and undergraduate students.
UCSB Promise Scholars Program

- Designed to attract top tier first-generation or low-income students from California
- Recipients are eligible for a minimum of $120,000 in grants and scholarships over four years at UCSB
- In addition:
  Promise Scholars are offered admission to the Woods Scholars Program
UCSB Promise Scholars Program

Current cohort highlights:

- 125 Students from schools UCSB has traditionally struggled with yield (300 offers)
- The Promise Scholar Program has helped with diversity and is being replicated by other UC campuses for 2017-18.
- Specialized counselors now in both EOP and Financial Aid
- INT 95 course/ Clyde Wood Scholars Program: Introducing students to the university and preparing them to be research assistants.
- Quarterly study sessions in collaboration with CLAS tutors
UCSB Promise Scholars Program

Welcomed our second cohort of freshman Promise Scholars, who are again offered $120,000 over their four years at UCSB

- 110 SIR’s (300 offers)
- 92 First Generation Students
- 36 African American
- 11 Foster Youth

Expanded the program this year to include Transfers for Fall 2016, offered $60,000 for their two years at UCSB
New Course Scheduling Software: Astra Schedule and Platinum Analytics
New Course Scheduling Software: Astra Schedule and Platinum Analytics

• Contract process is underway
  – Phased rollout throughout the 2016/2017 year
  – Anticipate all features being live by Fall, 2017

• Software goes beyond classroom scheduling
  – Robust predictive analytics
  – Course offering optimization

• Similarly sized campuses have seen about a 6% increase in average units taken by students
Scheduling Software Advantages

• Scheduling process will become much more automated
  – Replace the paper process with a web interface
  – Reduce possibility of error
• Utilization and compliance information will be built in, with real-time feedback
• Advanced analytics allow for predictive modeling and immediate feedback regarding course enrollments
  – Algorithm can incorporate historical data, degree audit data, and enrollment growth projections
Scheduling Software Advantages

• Opens up the possibility of sharing departmental spaces
  – Specialized optimization settings and workflows allow departments to maintain complete control over their own spaces
• Streamlines the scheduling of academic one-time events, including DSP accommodations
• Interfaces directly with existing campus systems, such as OrgSync
  – All room requests follow the same workflow
• Increases visibility in all aspects of the course scheduling process
Current Method
### Austra Schedule

#### Section List

<table>
<thead>
<tr>
<th>Course/Section</th>
<th>Days Met</th>
<th>Start Date</th>
<th>End Date</th>
<th>Start Time</th>
<th>End Time</th>
<th>Room</th>
<th>Term</th>
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<tr>
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<td>MWF</td>
<td>8/26/2009</td>
<td>3/16/2009</td>
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<td>11:50 AM</td>
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<td>11/9/2009</td>
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<td>12:50 PM</td>
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<td>11/11/2009</td>
<td>12:00 PM</td>
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<td>11/12/2009</td>
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<td>12:50 PM</td>
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<tr>
<td>ACTG 100A LAB</td>
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<td>10/8/2007</td>
<td>11/14/2009</td>
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<td>12:50 PM</td>
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<td>12:00 PM</td>
<td>12:50 PM</td>
<td>TAFT 209</td>
<td>2009SP</td>
</tr>
</tbody>
</table>

#### Astra Schedule

- **Sections**
- **Calendars**
- **Academics**
- **Resources**
- **Events**
- **People**
- **Reporting**
- **Setup**
Student Affairs’ 
End-of-the-Year Report

Thank you!
End of Year Report Schedule

Welcome and Introduction  David Marshall
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Administrative Services

End of the Year Presentation
May 16, 2016
Administrative Services

Renée Bahl
Associate Vice Chancellor for Design, Facilities & Safety Services

Departments:
• Campus Planning & Design
• Design & Construction Services
• Environmental Health & Safety
• Facilities Management
Administrative Services

Willie Brown
Associate Vice Chancellor for Housing, Dining & Auxiliary Enterprises

Departments:
• Housing & Residential Services
• Transportation & Parking Services
• University & Events Centers
Administrative Services

Cynthia Señeriz
Director of Human Resources

Appointed May 16, 2016
Administrative Services

John Sterritt
Director of Environmental Health & Safety

Jennifer Lofthus
Campus Policy Coordinator & ADA Compliance
January 12, 2016 Town Hall Meeting
Staff Engagement Survey
UCSB Police Community Involvement

Adopt a Block in Isla Vista

Dr. Seuss Day at IV Elementary School
UCSB Police Awards

National Campus Safety 2016
Department of the Year Award
Sgt. Ryan Smith, Chief Dustin Olson,
Sgt. Matt Bly, Sgt. Robert Romero

Santa Barbara 2016
H. Thomas Guerry Award

Sergeant Robert Romero
By the numbers...

Graduated over **200** staff

Launched **18** innovative staff-driven projects focused on making UCSB a better place!

- Farmer’s Market
- Gaucho Mentor Connection
- UCSB Mobile Home Page
- Concerts on the Green
- Summer Recess / Staff Celebration
- Gaucho Wheels
UCSB Sustainability Awards, Rankings & Achievements

• Sierra Madre apartment complex became the first in the UC system to receive LEED Platinum certification under “LEED for Homes”.

• UCSB Library’s new and renovated buildings received LEED Gold certification.

• Ranked No. 3 in Princeton Review’s list of the Top 50 Green Colleges – and No. 1 among public universities.

• Named Greenest Public University in U.S. by Online Schools Center.

• Electricity use per square foot reduced by 39 percent over the past 10-year timeframe, reflecting a $5.5 million in annual avoided costs based on 2015 electrical rates.

• Upgraded a second Compressed Natural Gas fueling station accommodating two vehicles to time fill. This will allow the CNG fleet to continue operation and possibly expand.

• Named Gold Bicycle Friendly University by the League of American Bicyclists.
Transportation & Parking Services

- Introduced new 11”x17” campus partners map

- Campus street signs now at major intersections

- Coming August 2016, UCSB free bus route
University of California, Santa Barbara

Utility Renewal Project
2016 - 2017
Campus
2016 - 2017

LEGEND
WATER
SANITARY SEWER
STORM DRAIN
NATURAL GAS
SEA WATER WASTE
Project Benefits

- Storm Water Mitigation on the Bluffs – Subterranean Drainage System
- Additional Catch Basins – Eliminating Flooding
- Gas Line Loop System – Fewer Outages During Repairs
- New North/South Corridor Paver System – East of Psychology
- New Paved Roads or Slurry Seal – Lagoon Road & Ocean Road
- Extended/Replaced Sidewalks & Bike Paths
- New and Extended Reclaimed Water Irrigation
- New Pedestrian Crossings
Work Areas

Area 1
Feb. 2016 – May 2016

Area 2A
May 2016 – Nov. 2016

Area 2B

Area 3

Area 4
Sept. 2016 – March 2017

Project Punch List
Feb. 2017 – May 2017
Campus Elevator Renewal Project

140 Elevators (and growing)
<table>
<thead>
<tr>
<th>Building</th>
<th>Description</th>
<th># of Elevators</th>
<th>Funding Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cheadle Hall</td>
<td>Renewal</td>
<td>2</td>
<td>$730,000</td>
</tr>
<tr>
<td>South Hall</td>
<td>Jack replacement</td>
<td>4</td>
<td>$452,468</td>
</tr>
<tr>
<td>Phelps Hall</td>
<td>Jack replacement</td>
<td>3</td>
<td>$385,788</td>
</tr>
</tbody>
</table>

$1,568,256
<table>
<thead>
<tr>
<th>Building</th>
<th>Description</th>
<th>Type</th>
<th>Funding Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Snidecor</td>
<td>Jack replacement</td>
<td>Hydraulic</td>
<td>$69,800</td>
</tr>
<tr>
<td>Snidecor</td>
<td>Jack replacement</td>
<td>Hydraulic</td>
<td>$210,000</td>
</tr>
<tr>
<td>Music</td>
<td>Complete renewal</td>
<td>Hydraulic</td>
<td>$267,000</td>
</tr>
<tr>
<td>Ellison Hall</td>
<td>Complete renewal</td>
<td>Hydraulic</td>
<td>$214,000</td>
</tr>
<tr>
<td>Ellison Hall</td>
<td>Complete renewal</td>
<td>Hydraulic</td>
<td>$214,000</td>
</tr>
<tr>
<td>Ellison Hall</td>
<td>Complete renewal</td>
<td>Hydraulic</td>
<td>$181,000</td>
</tr>
</tbody>
</table>

**Total:** $1,155,800
SUMMARY

- Repairs all Facilities
  Management maintained elevators over 25 years old
- Begins a continuous elevator maintenance plan
- Projects will be scheduled during summers to minimize campus impact

<table>
<thead>
<tr>
<th></th>
<th>2016 Dollars</th>
<th>With 3.5% Cost Escalation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$1,155,800</td>
<td>$1,196,253</td>
</tr>
<tr>
<td>2018</td>
<td>$1,678,000</td>
<td>$1,795,460</td>
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<tr>
<td>2019</td>
<td>$1,029,000</td>
<td>$1,137,045</td>
</tr>
<tr>
<td>2020</td>
<td>$1,664,000</td>
<td>$1,896,960</td>
</tr>
<tr>
<td>2021</td>
<td>$1,220,000</td>
<td>$1,433,500</td>
</tr>
<tr>
<td>2022</td>
<td>$1,469,000</td>
<td>$1,777,490</td>
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<tr>
<td>2023</td>
<td>$1,108,000</td>
<td>$1,379,460</td>
</tr>
<tr>
<td>2024</td>
<td>$1,053,000</td>
<td>$1,347,840</td>
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<tr>
<td>2025</td>
<td>$1,243,000</td>
<td>$1,634,545</td>
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<tr>
<td>2026</td>
<td>$3,451,000</td>
<td>$4,658,850</td>
</tr>
<tr>
<td>Grand Total</td>
<td>$15,070,800</td>
<td>$18,300,000</td>
</tr>
</tbody>
</table>
Library
Library
Library
Library
Bio Engineering
Bio Engineering
Bio Engineering
The Club
The Club
The Club
The Club
The Club
Sierra Madre
Faculty/Staff Apartments and Student Housing

University of California at Santa Barbara
Sierra Madre Apartments

3D Perspectives
12/14/15
Sierra Madre Staff/Faculty Apartments

• The Sierra Madre Apartments provides rental housing for UCSB faculty and staff.

• Project consists of 35 rental units
  • 28 two bedroom/two bath units
    ▪ Approximately 894 square feet
  • Seven three bedroom/two bath units
    ▪ Approximately 1,123 square feet

• Units are unfurnished, but include appliances (refrigerator, stove, microwave, dishwasher, washer and dryer).

• Ten staff units have been rented. Fifteen faculty units will be occupied beginning this summer.
Sierra Madre Apartments – Two Bedroom/Two Bath
Sierra Madre Student Housing
Sierra Madre Student Housing

Market at Miramar

Now accepting Credit, Debit, Dining Plus Dollar
Sierra Madre Student Housing
San Joaquin Student Housing
San Joaquin Student Housing
San Joaquin Student Housing
San Joaquin Student Housing
San Joaquin Student Housing
KITP Housing
KITP Housing
KITP Housing
KITP Housing
North Campus Faculty Housing

- The third phase of the University’s North Campus Faculty Housing project is in its finishing stages and rapidly nearing completion.
- Phase 3 highlights 30 detached single family homes that range between 1,400 and 2,100 sq. feet in size.
- Units are two and three stories in height and have been designed by a local architecture firm familiar with the California Bungalow and Spanish Colonial styles after which these have been modeled.
- The development at-large is located within a coastal wetland area which results in a very special living environment for our faculty and their families in which restored wetlands and trails weave their way thru the development and connect to a trail system that leads to both the University and nearby beaches.
North Campus Model Homes
North Campus
North Campus
North Campus
North Campus
North Campus Open Space
North Campus Open Space
North Campus Open Space
Library Video
Thank you
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Institutional Advancement

Alumni Affairs (Alumni Association)
Governmental Relations
Office of Event Management & Protocol
UC Santa Barbara Foundation
Office of Public Affairs and Communications
Office of Development
Alumni Affairs

Mosher Alumni House

A venue for more than 700 campus events and gatherings over the past year - An average of 14 events per week

The preferred conference and special events venue for more than 500 campus and department meetings and conferences over the past year

An average of 10 meetings/conferences hosted per week

The preferred venue for graduate student recruitment events, retirement awards, holiday gatherings and staff appreciation events

A study hall for UCSB students during finals week
Alumni Affairs

Alumni engagement in Isla Vista

Isla Vista Elementary School “Bike to School” Day with UCPD and UCSB sorority Gamma Phi Beta

Summer Economic Forum for downtown Isla Vista businesses

Annual “Meet Your Neighbor Day” community-building event

The creation of a jazz music series in partnership with alumni Trustees, the Academic Senate, the UCSB Department of Art and the UCSB Department of Black Studies

AB3 Isla Vista Self-Governance
Governmental Relations

Advocate
Graduate Research Day, Sacramento

Educate
Rep. Capps visit to Dr. John Bower’s lab

Collaborate
Dr. Sangwon Suh sharing UCSB Research in Washington, D.C.
Event Management and Protocol

Plans and orchestrates many major campus events, including Parents & Family Weekend, the United Way Campaign and all of UC Santa Barbara's commencement exercises.

Commencement 2016 will feature:

Professional name announcing

Big screen projection of live stream

Student name and degree display
Finance Administration and the UC Santa Barbara Foundation

The Foundation Long-term investment portfolio now exceeds $150 million in fair market value. The endowment investment structure returned to the UC Regents General Endowment Pool effective July 1, 2015 significantly reducing operational costs.

The Foundation has handled new stock and wire transfer gifts exceeding $17.5 million in the current fiscal year.

The Foundation completed the upgrade of the Microsoft Dynamics Financial System in the Fall of 2015.

We are in the midst of changing independent audit firms.

Visit us at www.foundation.ucsb.edu

Remember to respond to our “Opt-in” memo later this month if you have UCSB Foundation endowments or funds functioning as endowments that benefit your department!!
OPAC is on track to issue more than 350 news releases for 2015-16, representing a year-over-year increase. An even greater number of articles will have been published on The UCSB Current, the campus’s primary news site.

OPAC has produced approximately 60 news videos, which appear on The UCSB Current.

Partnering with the College of Letters and Science, the College of Engineering, the College of Creative Studies, the Bren School of Environmental Science & Management and the Gevirtz Graduate School of Education, OPAC has covered scholarly topics in nearly every academic department on campus, as well as several research centers and units.

Through OPAC’s efforts, UCSB faculty research has been highlighted nationally and internationally in media outlets such as The New York Times, The Los Angeles Times; Time, Nature and Discover magazines; United Press International; the BBC; NPR; Yahoo!; Discovery; and Futurity.

Just a few of the topics we covered this year:

- The Refugio oil spill
- The new UCSB Library
- Family leave policies and women’s entrepreneurial endeavors
- An insulin pill to treat diabetes
- Proof that BMI is not an accurate measure of health
- NEH funding for the English Broadside Ballad Archive
- UCSB’s representation at the UN Climate Summit in Paris
Office of Public Affairs and Communications

Building breadth of digital content to tell a more dynamic story

**UCSB Amplified**
Performance series featuring students, faculty, staff and alumni.
Views to date = 167K

**Take Ten**
Ten questions and ten answers with newsmakers from around campus.

**UCSB Give Day**
Video and imagery to celebrate the Gaucho spirit.
Reach = 1.8MM+
Office of Public Affairs and Communications

Created a more engaging and easy-to-use experience on ucsb.edu

Responsive design (mobile-friendly)

More prominent and easily accessible navigation menu

24% YOY increase in referral traffic generated

Visually compelling layouts and imagery

Simplified site map
Office of Development

$1 Billion Raised
Goal Reached
FY 2016

Thank You Trustees and Volunteers!
Office of Development

Moving towards $100M Annually; Highest Totals ever in 3 of the last 5 years

- FY 2012: $111.7M
- FY 2015: $134.3M
- FY 2016 to date: $103.1M

- Henley: $50M
- Munger: $65M
Office of Development

GAUCHOS ARE GIVERS

UCSB GIVE DAY 4 • 8 • 16

UCSB GIVE DAY
A NEWLY CONNECTED COMMUNITY OF GAUCHOS

$3,721,570 RAISED  1,268 DONORS
Thank You!