Executive Vice Chancellor
End of Year Report
May 14, 2018
End of Year Report Schedule

Welcome and Introduction          David Marshall
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Research Updates                Meredith Murray
Academic Senate                 Henning Bohn
Student Affairs Update          Margaret Klawunn
Administrative Services Updates Renée Bahl
Institutional Advancement       Willie Brown
                                Beverly Colgate
                                John Longbrake
End of Year Report
Chancellor Henry T. Yang
May 14, 2018
Transitions
Dean of Extension Michael Brown was appointed Provost and Executive Vice President for Academic Affairs at UC Office of the President in September.

Thank you to Professor Bob York for serving as our Interim Dean of Extension.
Vice Chancellor for Administrative Services Marc Fisher was appointed Vice Chancellor for Administration at UC Berkeley in September.

Thank you to Professor Joel Michaelsen for serving as our Interim Vice Chancellor for Administrative Services.
Dr. Charles Hale, previously Professor of African and African Diaspora Studies and Anthropology at the University of Texas at Austin, joined us in January as our SAGE Sara Miller McCune Dean of Social Sciences.
Kristin Antelman, previously University Librarian at Caltech, joined us on April 1 as our new University Librarian.
Thomas Fire & Montecito Debris Flow
Thomas Fire

Thank you to all of our colleagues for your tremendous efforts to help our campus and community during the Thomas Fire.

Above: Red Cross emergency shelter at our Multi Activity Court that housed and fed hundreds of evacuees during the fire.
Montecito Debris Flow

Our campus came together again to support our community and each other following the tragic mudslides in Montecito and the 12-day closure of the 101 freeway.
February 24 panel on “The Thomas Fire and Its After Effects – A Natural Laboratory for Environmental Science”

David Valentine
Ed Keller
Ralph Archuleta

UC SANTA BARRA
Local News

Detective Work at Goleta Beach: Examining Montecito Mud

UCSB team looks for a human source of ocean bacteria by testing DNA

Top Right: Professor Patricia Holden in the field, testing water quality

Bottom Right: Students from the Holden Lab taking samples from Goleta Beach for testing
UCSB to reimburse students for daily commutes while US 101 is shut down

Chancellor Announces Emergency Fund for Travel Costs

Daily Nexus @dailynexus · Jan 15
Students, faculty and staff who live south of Montecito will be eligible for reimbursement for commuting costs through an emergency fund created from private gift resources.

University Will Offer Travel Reimbursement as Highway 101 Remains...
The university will be providing a shuttle service to and from the Goleta Amtrak station and the harbor ferry.
dailynexus.com
Our Clean Air Express bus and vanpool provide “last mile” connection between Goleta Amtrak station and campus.

On April 2, a new morning commuter train began service between Ventura and Santa Barbara/Goleta.
Campus Events & Highlights
The following are just some sample highlights
San Joaquin Villages Opened in September

178 undergraduate student apartments (1,000 beds)
8 apartments for faculty and residential staff
Portola Dining Commons
BioEngineering Building Opened in October
On January 16, we helped hand out free books to our students. Author Hope Jahren gave a lecture at Campbell Hall on April 3.
UCSB Arts Walk:
An Open House of Visual & Performing Arts
Wednesday, April 11, 4:30-8:00pm

Thank you to sponsors and participants in our Departments of Music, Theater & Dance, and Art; College of Creative Studies; Art, Design & Architecture Museum; MultiCultural Center; and Library.

Students, faculty, staff, and community members were invited to visit galleries and studios, watch preview performances and behind-the-scenes rehearsals, and participate in programming designed to highlight the artistic creativity and talent of our UCSB community.
Isabel Bayrakdarian, Soprano, with St. Lawrence String Quartet, May 12, part of CAMA’s 2017-2018 Masterseries at the Lobero Theatre

UC Santa Barbara-CAMA concert to celebrate the upcoming 100th Season of CAMA, May 6 at Trinity Church, with Professors Jill Felber and Robert Koenig
November 9th cover story in the Independent: “UCSB has the distinction of hosting the only Bachelor of Fine Arts program in theater and dance offered by the University of California.”

UC Santa Barbara play ‘A’ Train took top prize of Best Production of the Year at the 2017 United Solo Awards, the world’s largest solo theater festival.
Fundraising

We have raised $86.4 million in private gifts so far this year.

UCSB Give Day

04•12•18

Thank you for participating in UCSB Give Day – we raised $5.7 million from 1,553 donors in 24 hours.
Dangermond Gift

Jack and Laura Dangermond have established a $1-million Endowed Chair in Conservation, in connection with their $165-million donation to The Nature Conservancy to purchase the 24,000-acre Bixby Ranch at Point Conception.
Spring Insight Open House

We welcomed thousands of prospective students and their families to campus on April 14.
El Centro Celebration, April 14

El Centro Arnulfo Casillas Restoration and Open House Celebration Saturday, April 14
Thank you to Dean Carol Genetti and all of our participants in this year’s Grad Slam!

And congratulations to grand prize winner Mengya Tao of our Bren School.
Thank you to Assistant Vice Chancellor George Thurlow for our Alumni Day of Service on February 24…

…and a wonderful All Gaucho Reunion on April 26-29!
Assemblymember Jacqui Irwin’s Visit

Assemblymember Jacqui Irwin, sponsor of AB 2664, joined us on March 16 as we launched SEED-SB, UC Santa Barbara’s initiative for innovation, entrepreneurship, and economic development, including our Wilcox New Venture Incubator (the “Garage”), and CNSI Technology Incubator and Innovation Workshop.
Wilcox New Venture Incubator
On May 10, Professor Terence Keel delivered our 61st annual Harold J. Plous Lecture on “Ghost in the Machine: How Christianity Haunts the Biological Sciences.”
Professor Umesh Mishra selected as our 2018 Faculty Research Lecturer.

His lecture, “Saving power is cool; really,” will be delivered at a date tbd.
American Association for the Advancement of Science

Elected Fellows: Professors Keith Clarke, Noah Friedkin, Ken Kosik, Diane Mackie, Brenda Major, and Denise Montell
American Academy of Arts & Sciences

Elected Members: Professors Leon Balents, Craig Hawker, and Ed Telles
National Academy of Sciences

Professor Lars Bildsten, Frederick W. Gluck Chair in Theoretical Physics and Director of our Kavli Institute for Theoretical Physics, elected to National Academy of Sciences
New Endowed Chairs

- Professor Frank Davis, La Kretz Center Director Chair (November 3)
- Professor Leon Balents, Pat and Joe Yzurdiaga Endowed Chair in Theoretical Physics (November 28)
- Professor Carlos Levi, Mehrabian Endowed Chair in Materials (December 5)
- Professor Joe Walther, Bertelsen Presidential Chair in Technology and Society (February 22)
- Professor Rich Wolski, Duval Family Presidential Chair in Energy Efficiency (April 30)
- Professor Linda Petzold, Mehrabian Endowed Chair in the College of Engineering (May 10)
- Professor Ben Olguín, Robert & Liisa Erickson Presidential Chair in English (May 14)
- Professor Enda Duffy, John P. Amhold Presidential Chair in English (May 14)
### University of California
### Campus and Foundation Endowed Minima Survey Summary
### Updated January 2018

<table>
<thead>
<tr>
<th>Chairs/Professorships:</th>
<th>Berkeley</th>
<th>Davis</th>
<th>Irvine</th>
<th>Los Angeles</th>
<th>Merced</th>
<th>Riverside</th>
<th>San Diego</th>
<th>San Francisco</th>
<th>Santa Barbara</th>
<th>Santa Cruz</th>
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<tr>
<td>Endowed Chairs</td>
<td>$3,000,000</td>
<td>$2,000,000</td>
<td>$2,000,000</td>
<td>$2,000,000</td>
<td>$500,000</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
<td>$500,000</td>
<td>$1,000,000</td>
</tr>
</tbody>
</table>
Research Funding

AWARDS BY SPONSOR TYPE

$184.5 Million Total

- Direct Federal $113
- Indirect Fed $23.4
- Industry $13.7
- Non-profit $16.8
- Other $17.6

Federal

Other

Total

- NSF $47.7M
- DOD $34 M
- NIH $17 M
- ENERGY $5 M
- OTHER $4.8 M
- NASA $4.5 M

FY2009
FY2010
FY2011
FY2012
FY2013
FY2014
FY2015
FY2016
FY2017
The Student Loan Report ranks top 250 public schools for freshman financial aid.

1. UC Riverside $22,241
2. University of Virginia $21,517
3. UCLA $21,100
4. UC Santa Barbara $20,526
5. UC Davis $20,328
6. UC Santa Cruz $20,079
7. UC Irvine $20,049
8. Rutgers – New Brunswick $19,765
9. UC San Diego $19,028
10. University of Vermont $17,711
Forbes’ 2018 ranking of America's “Best Value Colleges” ranks UC Santa Barbara #11 among 300 schools “that deliver the best bang for the tuition buck based on tuition costs, school quality, post-grad earnings, student debt and graduation success.”
#8 PUBLIC NATIONAL UNIVERSITY
UC SANTA BARBARA

2018 U.S. NEWS & WORLD REPORT BEST COLLEGES RANKINGS
In October 2017, Times Higher Education of London, for the third consecutive year, ranked UC Santa Barbara among the Top 10 institutions worldwide for producing Nobel laureates this century.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Institution</th>
<th>Country</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Princeton University</td>
<td>US</td>
<td>3.25</td>
</tr>
<tr>
<td>2</td>
<td>Stanford University</td>
<td>US</td>
<td>3.16</td>
</tr>
<tr>
<td>3</td>
<td>University of Chicago</td>
<td>US</td>
<td>3.00</td>
</tr>
<tr>
<td>4</td>
<td>Columbia University</td>
<td>US</td>
<td>2.83</td>
</tr>
<tr>
<td>5</td>
<td>Massachusetts Institute of Technology</td>
<td>US</td>
<td>2.67</td>
</tr>
<tr>
<td>6</td>
<td>University of California, Berkeley</td>
<td>US</td>
<td>2.25</td>
</tr>
<tr>
<td>7</td>
<td>Howard Hughes Medical Institute</td>
<td>US</td>
<td>1.94</td>
</tr>
<tr>
<td>8</td>
<td>Harvard University</td>
<td>US</td>
<td>1.78</td>
</tr>
<tr>
<td>9</td>
<td>University of California, Santa Barbara</td>
<td>US</td>
<td>1.74</td>
</tr>
<tr>
<td>10</td>
<td>Technion Israel Institute of Technology</td>
<td>Israel</td>
<td>1.66</td>
</tr>
</tbody>
</table>
“Among the 60 U.S. members of the Association of American Universities, the University of California at Santa Barbara hired the highest percentage of women as full-time tenure-track faculty members whose primary role was instruction in the fall of 2015.”
Isla Vista Update
Halloween 2017

DELIRIUM ft. TCHAMI

Saturday, October 28, 2017
8:30 PM – 11:00 PM
@ Events Center (Thunderdome)
Halloween 2017
Halloween 2017
Del Playa in Isla Vista
It Appears Isla Vista Halloween Celebration Has Given Up the Ghost

Usually bustling streets of campus community are deserted on Saturday night before spooky holiday.
## Halloween in Isla Vista

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crowd Estimate</td>
<td>12-15,000</td>
<td>2-3,000</td>
<td>500-1,000</td>
<td>No Crowd</td>
<td>No Crowd</td>
</tr>
<tr>
<td>Arrests</td>
<td>225</td>
<td>42</td>
<td>45</td>
<td>26</td>
<td>19</td>
</tr>
<tr>
<td>Citations</td>
<td>249</td>
<td>68</td>
<td>44</td>
<td>46</td>
<td>13</td>
</tr>
<tr>
<td>Medical Transports</td>
<td>51</td>
<td>11</td>
<td>9</td>
<td>13</td>
<td>10</td>
</tr>
<tr>
<td>Operational Period</td>
<td>4 days</td>
<td>2 days</td>
<td>2 days</td>
<td>4 days</td>
<td>5 days</td>
</tr>
</tbody>
</table>

Santa Barbara County Sheriff’s Office and UC Police Department
Our Community Service Organization has set up permanent operations in IV, with safety stations and escort services on weekend nights.
Deltopia 2018

Chill Deltopia In Warm Temperatures
Citations, Arrests Drop in Comparison to Past Years

No Major Problems Reported in Isla Vista’s ‘Deltopia’ Street Party
Deltopia 2018

Campus
(Vince Staples & Baauer concert)

Isla Vista

UC SANTA BARBARA
Deltopia 2018: By the Numbers

published by AS Bottom Line, 4/8/18
Princeton Review’s
Top 10 Party Schools of 2018

1. Tulane University
2. West Virginia University
3. Bucknell University
4. Syracuse University
5. University of Wisconsin - Madison
6. University of Delaware
7. University of Colorado - Boulder
8. Colgate University
9. Lehigh University
10. University of Maine
Admissions Update
<table>
<thead>
<tr>
<th>City</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Washington, D.C.</td>
<td>March 3</td>
</tr>
<tr>
<td>New York City</td>
<td>March 4</td>
</tr>
<tr>
<td>Costa Mesa</td>
<td>March 10</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>March 11</td>
</tr>
<tr>
<td>San Jose</td>
<td>March 18</td>
</tr>
</tbody>
</table>
Fall 2018 Admissions Update (based on SIRs)

• 92,307 freshman applicants (up 12.8% from last year)
• 32% admission rate
• 5,529 total SIRs (4,289 CA residents; 1,240 non-residents)
  ➢ Note: expected Fall ’18 enrollment is 3,920 CA residents and 1,025 non-residents after summer melt
• Average GPA: 4.13 (up from 4.08 last year)
• Average RSAT: 1326 (up from 1286 last year)
• 35% underrepresented minorities
• 41% first-generation four-year college students
• 78% California residents
## Fall 2017 Undergraduate Nonresident Enrollment Percentages on UC Campuses

<table>
<thead>
<tr>
<th>Campus</th>
<th>Percentage of Undergraduate Nonresidents</th>
<th>Number of Undergraduate Nonresidents</th>
<th>Total Undergraduate Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>UC San Diego</td>
<td>26.8%</td>
<td>9,621</td>
<td>35,772</td>
</tr>
<tr>
<td>UC Berkeley</td>
<td>26.6%</td>
<td>11,125</td>
<td>41,891</td>
</tr>
<tr>
<td>UCLA</td>
<td>23.6%</td>
<td>10,411</td>
<td>44,027</td>
</tr>
<tr>
<td>UC Irvine</td>
<td>21.3%</td>
<td>7,512</td>
<td>35,242</td>
</tr>
<tr>
<td>UC Davis</td>
<td>18.8%</td>
<td>7,048</td>
<td>37,380</td>
</tr>
<tr>
<td>UC Santa Barbara</td>
<td>16.2%</td>
<td>4,060</td>
<td>25,057</td>
</tr>
<tr>
<td>UC Santa Cruz</td>
<td>12.1%</td>
<td>2,358</td>
<td>19,457</td>
</tr>
<tr>
<td>UC Riverside</td>
<td>7.7%</td>
<td>1,793</td>
<td>23,279</td>
</tr>
<tr>
<td>UC Merced</td>
<td>3.5%</td>
<td>286</td>
<td>7,967</td>
</tr>
</tbody>
</table>
Budget Update
Governor’s May Budget Revise

- 3% base budget adjustment of $92.1 million in State General Funds (based on prior agreement, UC had expected 4% increase)
- UCOP and UC Path are separate line items and are funded at FY 2017-18 levels
- Budget assumes UC retains $50 million that was made conditional in FY 2017-19 budget following state audit
- No enrollment growth funding
- $100 million in one-time funds for deferred maintenance
On April 29, UC announced that the Regents have postponed voting on tuition increases, and will instead continue to lobby for full funding by the state.

The Governor’s May Budget Revise adds language authorizing the Director to reduce UC’s primary appropriation by the amount of estimated Cal Grant and Middle Class Scholarship program cost increases should a tuition increase be implemented in 2018-19.
On February 7, I joined President Napolitano and all of the UC Chancellors in Sacramento for meetings and a reception with state legislators.
Sacramento Visit, May 1
Chancellor’s Staff Initiative

- Allocated 60 new core-funded staff FTE positions across all divisions
- 90 more new staff positions will be funded from 2019 to 2022
In December, I announced the formation of the Chancellor’s Advisory Task Force on Childcare, co-chaired by Professor Kum-Kum Bhavnani and Senate Chair Henning Bohn.

This task force will assess the state of childcare on our campus and propose solutions, with the goals of addressing short-term needs and developing a long-term vision.

We will mount a capital campaign to help materialize the recommendations.
Thank you to our dedicated staff colleagues, for your invaluable contributions to our campus community!
Executive Vice Chancellor
End of Year Report
May 14, 2018
Chancellor’s Staff Expansion Program

- Five-year plan, with about 30 FTE a year expected for 5 years.
- Chancellor’s Coordinating Committee on Budget Strategy: first two years of allocations (60 FTE) should be made simultaneously.
- Majority of allocations should address deficiencies and catch up with recent growth and workload increases.
- Future positions (over next 3-5 years) will address future growth in enrollments, faculty recruitment, and new academic programs.
- CCBS relied on analysis by Joel Michaelsen: units that depend on core funds, lack income or student fee sources, have not recovered from 2008 cuts.
- Staffing in academic departments has remained largely state-funded; workload needs have been exacerbated by enrollment growth and faculty recruitment.
Chancellor’s Staff Expansion Program

- CCBS: allocations to control points in proportion to core-funded staff FTE in the division.
- Principle: to protect and support academic mission of the campus.
- Allocations to Academic Affairs, Administrative Services, Student Affairs, Office of Research, Finance and Resource Management, and Institutional Advancement.
- Examples: student advisers; staff support for faculty recruitment activities, faculty professional activities, and research infrastructure, library, disabled students and international students and scholars; and staff that support the academic mission through lab renovations and classroom and building maintenance.
Chancellor’s Staff Expansion Program

- **Academic Affairs:** Plan for 26 FTE.
- **Priorities:** areas that have been impacted by growth in students and faculty, as well as structural deficiencies.
- 21 positions will support academic units in areas that deans have prioritized.
- 9 FTE in academic advising and academic student services.
- 12 FTE to assist with faculty support in areas such as finances, grant administration, instruction, and research.
- **Academic Personnel (UC Path); Title IX; Library; Graduate Division; Undergraduate Education; Scheduling Coordinator for DSP exam accommodations.**
## Faculty Recruitment

<table>
<thead>
<tr>
<th>Year</th>
<th>New Hires</th>
<th>Separations</th>
<th>Net</th>
<th>Total</th>
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<td>2008-09</td>
<td>35.50</td>
<td>35.33</td>
<td>+0.17</td>
<td>852.82</td>
</tr>
<tr>
<td>2009-10</td>
<td>34.00</td>
<td>28.00</td>
<td>+6.00</td>
<td>848.39</td>
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<tr>
<td>2010-11</td>
<td>11.20</td>
<td>49.50</td>
<td>-38.30</td>
<td>816.14</td>
</tr>
<tr>
<td>2011-12</td>
<td>16.50</td>
<td>29.00</td>
<td>-12.50</td>
<td>807.90</td>
</tr>
<tr>
<td>2012-13</td>
<td>25.00</td>
<td>28.00</td>
<td>-3.00</td>
<td>798.52</td>
</tr>
<tr>
<td>2013-14</td>
<td>32.00</td>
<td>24.00</td>
<td>+8.00</td>
<td>803.39</td>
</tr>
<tr>
<td>2014-15</td>
<td>34.00</td>
<td>31.00</td>
<td>+3.00</td>
<td>822.33</td>
</tr>
<tr>
<td>2015-16</td>
<td>47.00</td>
<td>25.00</td>
<td>+21.50</td>
<td>831.50</td>
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<tr>
<td>2016-17</td>
<td>67.00</td>
<td>39.00</td>
<td>+28.00</td>
<td>861.63</td>
</tr>
<tr>
<td>2017-18</td>
<td>45.00</td>
<td>33.33</td>
<td>+11.67</td>
<td>873.30</td>
</tr>
<tr>
<td>2018-2019</td>
<td>27.00</td>
<td>[to date, many offers pending]</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

~60 recruitments in 2017-2018. Strategic use of second offers and Search Waivers for partner hires and special opportunities.
Faculty Recruitment

Challenges:

- Lab renovations.
- May Revise has $100 million to UC for deferred maintenance.
- Ongoing discussions with DCS and deans about how to have better planning, communication, preparation, business model; need to manage limited budgets.
- Start-up packages.
- Recruitment salaries based on academic record and demonstrated market.
- Best practices to ensure diversity and excellence.
- Search Waivers.
**Faculty Recruitment**

- **Advancing Faculty Diversity:** $2 million for best practices related to advancing faculty diversity.

- **Department of Economics awarded $500,000.**

- **Comprehensive plan:** cluster of searches across multiple ranks and fields; advertising through a broad disciplinary network; postdoctoral fellowships to precede assistant professorship; research start-up packages; support for faculty and staff time to focus on a broad search.

- **Impact on other recruitments:** Bren, Black Studies, North Hall Chairs.

- **Lessons learned about best practices to ensure a diverse pool of excellent applicants.**

- **Lessons learned about coordinated recruitment initiative (also in Computer Science).**
Duncan and Suzanne Mellichamp Academic Initiative Professorships

• Reviews of pre-proposals for new Academic Initiative Professorship Cluster.
• Committee recommending that 3-4 proposals be invited to submit final proposals.
• Consultation with selection committee, deans, Senate.

• Designed to support new academic program and faculty recruitment initiatives on campus.
• Four endowed chairs for a coordinated group of faculty within an academic area identified as a major priority or special opportunity.
• Importance of collaboration within and outside of cluster.
• UCSB faculty leadership.
President Napolitano: “I am pleased to announce a three-year academic salary program that focuses on rebuilding competitive salaries for our ladder-rank faculty and other non-represented academic appointees, and that reinforces the unique, peer-reviewed salary structure of the University of California.”

- Salary scales (on-scale salaries) increased by 4 percent.
- The intent of the program is to advance the competitiveness of faculty salaries via focused investment in the salary scales. No systematic adjustment to off-scale salaries is mandated or expected.
- Salary scales for other non-represented faculty and academic personnel will be increased by 3 percent.
- Represented academic personnel will continue to be compensated according to their contracts.
Ad Hoc Committee on Online Course Evaluations

- Co-chaired by Jeff Stopple and George Michaels
- Formed in consultation with Academic Senate.
- Representatives from Undergraduate Council, Graduate Council, Committee on Academic Personnel, Committee on Research and Instructional Resources, Instructional Development, Academic Personnel, Associated Students, Graduate Student Association, administrators and other faculty and staff with expertise.

- Charge: reassess possibility and desirability of an online system of course evaluations; consider information available from pilot project, experience of other campuses, and new technical capabilities.
Advisory Committee on Data Science

- **Charge:** to offer advice and analysis and help facilitate discussions about new directions in data science at UCSB, including faculty recruitment, degree programs, and curricula.

- To facilitate discussions with interested faculty, programs, and students, and connect with discussions already underway.

- Comprehensive and connected approach needed to think about data literacy, research infrastructure, future directions in data science beyond changes in specific disciplines.

- Where are areas of common interest? How will data science change our education and research in the decade ahead?

- Convened by Professor Ambuj Singh, Professor and former Chair of the Department of Computer Science.
Data Science

- Ambuj Singh (Computer Science)
- B.S. Manjunath (Electrical and Computer Engineering)
- Tresa Pollock (Materials, College of Engineering)
- Joe Walther (Communication, Center for Information Technology and Society)
- Krzysztof Janowicz (Geography, Center for Spatial Studies)
- Kelly Caylor (Bren, Geography, Earth Research Institute)
- Ben Halpern (Bren, National Center for Ecological Analysis and Synthesis)
- Hector Ceniceros (Mathematics)
- Yuedong Wang (Statistics and Applied Probability)
- Maria Charles (Sociology, Broom Center for Demography)
- Alan Liu (English)
- Stefan Gries (Linguistics)
- Norah Dunbar (Communication)
- Tim Sherwood (Computer Science, Office of Research)
- Kristin Antelman (Library)
**Data Collective Pilot**

Data curators working with 18 faculty projects in the Earth Research Institute to explore:

- Platforms and self-deposit workflows;
- Curation goals and challenges;
- Communication, outreach and community building; around data services on campus.

- **UCSB Reads:** 1,875 students read the memoir Lab Girl in assigned coursework.
- Library Service platform and catalog migration to Alma/Primo.
- NEH Grant for “Edison Disc Recording Access Initiative” (American Discography Project).
- HEDCO grant to refurbish student study spaces on the Library’s First Floor.
- Partnership with Division of Undergraduate Education on new Center for Innovative Teaching, Research, and Learning (CITRAL).
Undergraduate and Graduate Student Projects

• UCSB Grad Slam Competition
  • Mengya Tao of Bren School of Environmental Science & Management won $5000 prize for her presentation about a chemical risk assessment tool on April 20th.
  • She also won the People’s Choice award (determined by viewers’ online votes for their favorite presenter) in the UC Grad Slam on May 3rd.
  • Last year’s UCSB winner Leah Foltz won the first-ever UC-wide audience choice award.

• 2018 Undergraduate Research Slam: final round on May 15th (10:00 am-2:00 pm) in Library Room 1312.

• 2018 Technology Management Program New Venture Competition: final round on May 24th (3:00 PM – 7:00 PM) in Corwin Pavilion.
Extension: Professional and Continuing Education

- Last year Extension returned ~$500K to departments in revenue share.
- Downward trend due to fewer available seats in classes.
- Opportunity for departments to develop professional courses and hybrid Certificate Programs.
- TMP Certificate a template: combination of campus and Extension courses.
- Professional training and certificates for enrolled students.
- Opportunities for the local business community.

New programs

- Web Developer Certificate
- New Manager Bootcamp
- Civic Advocacy & Leadership
- Professional Journalism Certificate
- Business Communication & Law
- International programs
- Visiting Scholars Program
- Preparation for Academic Writing (PAW)
- Entrepreneurship Bootcamp
- Medical English program with Cottage Hospital
Areas of Student Interest:

- Data Science
- Web Development
- Graphic Design
- Wellness & Nutrition
- Non-Profit Fundraising
- Programming/Coding
- Medicine
- Law
- Business Management
- Marketing
- Project Management
- Financial Planning

Student Survey

How interested are you in taking professional courses to complement your degree objective?

- 54% very interested
- 41% somewhat interested
- 5% not interested.
Summer Sessions

- **Summer 2017**
  - 1779 FTE: 50 FTE over target of 1726.
  - Freshman participation rate increased by 6% to 10.22%.
  - Transfer participation rate increased by 2.5% to 12.34%.

- **Summer 2018 (to date)**
  - Headcount up 4%.
  - Total units enrolled up 6.5%.
  - Average units attempted up from 10.22 to 10.45.
  - FTE up 6.5% (currently at 1860).

- **Freshman Summer Start Program participation rate** is up 35%.

- **New course:** INTW20, 2-unit online course for incoming freshman; introduction to the research university, majors and disciplines.

- **Two new online courses** for transfer Economics and Communication majors.

- **Impacted courses and specialized bridge programs and curricular innovations.**

- **Advantages of increased undergraduate FTE.**

- In 2017, $488,707 in revenue sharing to colleges.
Enhanced Reporting Access

- Online web form allows 24/7 access for a responsible employee to make a report.
- UCSB Title IX Smartphone app.
- Shared campus reporting
  - Clery CSA reports
  - UCSB Police Department reports.

Campus Outreach Campaign

  - Available on Title IX website, Resources Page, under “Title IX Materials for Distribution.”

Student Pregnancy Accommodation Program

https://oeosh.ucsb.edu/titleix/
### Increased Training Compliance

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Responsible Employees</td>
<td>87%</td>
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<tr>
<td>Graduate Students</td>
<td>100%</td>
</tr>
<tr>
<td>Undergraduate Students</td>
<td>96%</td>
</tr>
<tr>
<td>Athletic Administrators and Staff, Coaches, and Student Athletes</td>
<td>100%</td>
</tr>
</tbody>
</table>
Office of the Ombuds

- 2017-2018: Over 400 individual visitors as of May.
- Communication and leadership coaching.
- Faculty retreats to discuss departmental climate issues.
- Teambuilding retreats for staff and faculty.
- Departmental climate surveys.
- One-page “How to” self-help resources for faculty, staff and students, available online.
- Videos for students to inform them about Ombuds office and teach communications skills.
- Ombuds Instagram posts to promote well-being.

https://ombuds.ucsb.edu/about/reports
Office of CIO/ETS

- **UCPATH**: single payroll, benefits, HR and Academic Personnel solution for the UC system.
- **Electronic timekeeping**: Kronos to track hours worked and leave.
- **Connect**: Google (G Suite for Education) email, calendaring, and collaboration services.
- **Cybersecurity**: Defense in depth from the edge of the network to attached devices.
- **Strategic planning**: to better coordinate, collaborate, and deliver IT services across campus in support of academic mission.
UCPath

- UCPath: Payroll, Academic Personnel, Timekeeping, and Human Resources.
- Goes live at UCSB in September.
- UCPath replaces current payroll system (PPS) and will be available to all UCSB employees in early October.
- Staff who work directly with the payroll system will be most impacted, but there will be some changes for all employees.
- Fall quarter will be particularly busy for staff due to the change over from PPS to UCPath.
- Thank you in advance for your cooperation and understanding as we move toward final implementation.

- https://www.ucpath.ucsb.edu/
Cybersecurity

Palo Alto UTM Blocks Since December 2nd, 2017

- Total Threats Blocked: 5,377,502
- Total Vulnerabilities Blocked: 2,362,043
- Total Files Blocked (Wildfire-Virus): 345,725
- Total Files Blocked (Virus): 340,570
- Total Spyware Blocked: 2,256,718
- Total Scans Blocked: 64,986
- Total URLs blocked (PAN-DB): 1,890,294
Thank you

- Fall Quarter: Fires.
- Winter Quarter: Mudslides.
- Spring Quarter: Earthquake.

Fortunately: “No Damage Reported as 5.3 Earthquake Shakes Santa Barbara County. Temblor was centered in the ocean on the south side of Santa Cruz Island; no tsunami warnings issued,” (Noozhawk, April 5, 2018).

Thank to staff, faculty, and students for your dedication and resilience during 2017-2018.
Research at UC Santa Barbara

End of Year Presentation
Faculty Awards

APS Rising Stars by the Association for Psychological Science - Daniel Conroy-Beam and Zoe Liberman, Psychological and Brain Sciences

NSF CAREER - Yon Visell, Media Arts and Technology

Cottrell Scholar Nathaniel Craig, Physics

2017 Academy Film Scholar by the Academy of Motion Picture Arts and Sciences - Ross Melnick, Film and Media Studies

Luce/ACLS Fellows in Religion, Journalism & International Affairs - Lalaie Ameeriar, Asian American Studies

Society of Architectural Historians Fellow - Swati Chattopadhyay, Department of History of Art and Architecture

American Association for the Advancement of Science Society of Architectural Historians Fellow - Swati Chattopadhyay, Department of History of Art and Architecture

British Academy’s Neil & Saras Smith Medal - Bernard Comrie, Linguistics

American Association for the Advancement of Science

Minerals, Metals & Materials Society and 2017 Vannevar Bush Faculty Fellowships - Tresa Pollock, Materials

UC SANTA BARBARA
Mellon Sawyer Seminar - Energy Justice in Global Perspective

The seminar’s overall focus will be on what academics can do to help enact a more just and feasible energy future. “We have a lot to learn from indigenous communities and other historically marginalized groups,” Barandiaran explained. “With the goal of helping to change the current energy regime, the seminar will cultivate knowledge of the narratives, identities, values and forms of power held and promoted by communities on the front lines of past and present energy injustices.”
The National Science Foundation’s Office of Advanced Cyberinfrastructure funded the project to build a large-scale distributed image-processing infrastructure (LIMPID) through a broad, interdisciplinary collaboration. Encompassing databases, image analysis and various scientific disciplines, their creation, BisQue, is an image informatics platform that makes it easy to share, distribute and collaborate with large image datasets.

http://www.news.ucsb.edu/2017/018540/share-test-and-refine
FY2017
AWARDS BY SPONSOR TYPE
$184.5 Million Total

Direct Federal $113
Indirect Fed $23.4
Other $17.6
Non-profit $16.8
Industry $13.7
STATE $10 M
HIGHER ED $4.6 M
UC $3 M
NSF $47.7 M
DOD $34 M
NIH $17 M
ENERGY $5 M
OTHER $4.8 M
NASA $4.5 M
Total Funding Follows Federal Funding

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<th>Year</th>
<th>Total</th>
<th>Federal</th>
<th>Other</th>
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<td>FY2017</td>
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<td>Projected FY2018</td>
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<td>$0</td>
<td>$0</td>
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<td>Agency</td>
<td>FY 2018</td>
<td>% Change</td>
<td></td>
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<tr>
<td>---------------------------------------</td>
<td>---------</td>
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<tr>
<td>Defense (military)*</td>
<td>92,918</td>
<td>21.3%</td>
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<tr>
<td>S&amp;T (6.1-6.3 + medical)</td>
<td>14,844</td>
<td>6.2%</td>
<td></td>
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<tr>
<td>All Other DOD</td>
<td>78,074</td>
<td>24.7%</td>
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<tr>
<td>Health and Human Services</td>
<td>37,058</td>
<td>8.6%</td>
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<tr>
<td>National Institutes of Health</td>
<td>35,617</td>
<td>8.6%</td>
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<tr>
<td>All Other HHS</td>
<td>1,441</td>
<td>9.2%</td>
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<tr>
<td>Energy</td>
<td>17,991</td>
<td>12.7%</td>
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<tr>
<td>Atomic Energy Defense</td>
<td>7,575</td>
<td>6.7%</td>
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<td>Office of Science</td>
<td>6,204</td>
<td>16.1%</td>
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<tr>
<td>Energy Programs</td>
<td>4,212</td>
<td>19.8%</td>
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<tr>
<td>NASA**</td>
<td>11,214</td>
<td>-17.5%</td>
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<td>National Science Foundation</td>
<td>6,279</td>
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<tr>
<td>Agriculture</td>
<td>2,670</td>
<td>3.1%</td>
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<tr>
<td>Commerce</td>
<td>2,473</td>
<td>36.5%</td>
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<tr>
<td>NOAA</td>
<td>989</td>
<td>23.0%</td>
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<tr>
<td>NIST</td>
<td>1,055</td>
<td>36.2%</td>
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<tr>
<td>Transportation</td>
<td>953</td>
<td>5.2%</td>
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<tr>
<td>Homeland Security</td>
<td>735</td>
<td>18.0%</td>
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<tr>
<td>Veterans Affairs</td>
<td>1,439</td>
<td>6.9%</td>
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</tr>
<tr>
<td>Interior</td>
<td>1,016</td>
<td>1.0%</td>
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<tr>
<td>US Geological Survey</td>
<td>716</td>
<td>-1.5%</td>
<td></td>
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<tr>
<td>Environ Protection Agency</td>
<td>517</td>
<td>4.2%</td>
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<tr>
<td>All Other</td>
<td>1,546</td>
<td>-1.8%</td>
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</tr>
</tbody>
</table>
Sponsored Projects - Electronic Proposal Routing

• **What is it?** The ability for departments to route proposals to SPO via ORBiT. Departments will be able to upload proposal guidelines, SOW, forms, budgets as pdf documents and send electronically to SPO. This will eliminate printing and walking over documents from departments to OR and should improve workflow between the departments and SPO.

• **Why?** To improve workflow, eliminate paper, free up file storage space.

• **Pilot Phase - started May 2017** with ECE, Geography, ISBER, ERI, MSI, Physics, CNSI. While only the routing of proposals and actions is changing from paper to electronic for departments, every aspect of SPO proposal and award review processes is changing from paper to electronic.

• **Current Status** This week OR is rolling out the electronic submission of other actions (nce, revised budget, change PI, etc. requests) to campus. This function will be live for every department.

• **Future plans** Continue converting SPO processes to electronic, finish scanning of award files and expand the pilot and roll out to all departments within next year.
Export Control

• Expanding pilot study (started in Electrical and Computer Engineering) to Physics, Materials, and other Engineering Departments

• Our E.C. program was assessed in late 2017 by a UCOP led team of E.C officers from the other UC’s.

• Export Control policy is in the pipeline, will likely pass the Senate.
  • The policy requires each campus to have an Export Control working/advisory group made up of the relevant stakeholders across campus - SPO, TIA, Risk Management, OISS, faculty, Departmental staff, accounting, shipping, etc.

Stem Cell Research Oversight

• New partnership with UC Irvine
• Still start process here, but review happens at Irvine
• They meet monthly, so more efficient turn-around
**FY17 TIA Portfolio Activity**

**Invention Portfolio**
- Inventions Disclosed in FY17: 87
- Total Active Inventions: 519
- Total Active US Patents: 457*
- Total Active Foreign Patents: 260*

*Inventions can be subject to more than one patent.

**License Agreements**
- 68 active license agreements
- 24 new agreements issued in FY17

UC SANTA BARBARA
FY17 Startup Activity

• Total funding raised by UC SB startups in FY17: $74.73M*
• FY18 off to strong start with over $100M raised to-date

*As reported in PitchBook

Five (5) new startups formed in FY17

- Efficient compression and transmission of data over internet (origin: Rose lab)
- Specialized chips for fast and efficient artificial intelligence computation (origin: Strukov lab)
- Detection of protein spoilage (origin: Read de Alaniz lab)
- Painless glucose monitoring for diabetes management (origin: Pennathur lab)
- Image analytics platform for complex or large volume image analysis (origin: Manjunath lab)
Academic Senate Report
2017-18 Academic Year
Henning Bohn, Chair
Thomas Fire & Montecito Mudslides

• The Academic Senate appreciates the Chancellor’s consultation on
  – Canceling classes. Postponing final exams.
  – Reducing Winter Quarter to nine weeks.
• and his trust in instructors to grant us flexibility to modify classes and exams appropriately
• The Academic Senate endorsed the revised Winter quarter schedule in a letter to the Provost
• Montecito mudslide – faculty engaged in assessing, monitoring, research.
Name Change: CFIA => CFW

- Old: Council on Faculty Issues and Awards.
  - Subcommittee on Academic Freedom & Faculty Welfare
  - Subcommittee on Academic Freedom (CAF)
- Clarifies that the entire council is concerned with faculty welfare.
  - Subcommittee focuses on Academic Freedom
- Better aligned with systemwide UCFW
Lecturers with Security of Employment

• Multiple reviews of proposed APM changes
  – Campus consultation & Academic Council discussion

• Academic Council endorsed:
  – Rank & Step system similar to ladder faculty
  – Ranks LPSOE, LSOE, SLSOE (current titles)
  – Revised wording for evaluation criteria & misc. other changes

• Rejected proposed “Teaching Professor” titles.
  – Acceptable only as working title with campus approval.
  – Reaffirms two principles of the Research University:
    1. All instructors should do research, except in special situations
    2. Teaching is a normal part of a Professor’s job.
Other Issues

• Chancellor's Advisory Task Force on Childcare
  – Long requested by the Academic Senate
  – Discussing a wide range of options for improving child care for faculty, staff, and students.

• Honors at Graduation
  – Minimum letter-graded unit requirement reduced from 76 to 60 to give more transfer students a chance to qualify.

• Ongoing concerns: unfunded enrollment; impacted departments; deferred maintenance
Thank You

And thanks to all who have helped us this year!

More information at
https://senate.ucsb.edu

Questions?
Student Affairs
End of Year Report

Monday, May 14
Corwin Pavilion
Student Affairs Mission Statement:

The Division of Student Affairs advances the education, research, and service mission of the University by providing programs and services that contribute to students’ academic achievement, personal development, well-being and success.

As dedicated, compassionate, and collaborative professionals, we cultivate lifelong leaders and learners who recognize and appreciate the dignity of individuals and communities.
Vision:

Values:

Inclusion.
Compassion.
Dedication.
Collaboration.
Student Mental Health Coordination Services

GET HELP
- Emergency: 911
- UCPD: 805-893-3446
- Student in Distress: 805-893-3030 (SMHCS)
- After Hours Consultation: 805-893-4411 (CAPS)
- Clinical Referrals
- Report Sexual Violence
- Report Hate/Bias Incident
- Concerns about Staff/Faculty
- Directory of all Resources

OUR ROLE
The Student Mental Health Coordination Services (SMHCS) office is the single point of contact for the campus community to report concerns about a student in distress or a student distressing others. As the department that collects all information regarding distressed student concerns, SMHCS Coordinators are able to construct a holistic picture of how referred students are functioning and connect them with appropriate campus resources. As a non-clinical office, SMHCS is able to collaborate with other departments on campus to provide coordination of care, interventions, social support, and follow-up services from a network of campus resources.

When appropriate, SMHCS will mobilize the Student Behavioral Intervention Team (SBIT) to provide a coordinated University response to a student in distress or a student distressing others. The team is a multi-disciplinary group of professionals who work to improve the health and safety of the campus community while supporting students’ ability to achieve academic success. The SBIT is committed to identifying students who exhibit distress or disruptive behavior, and who require a high level of campus intervention. The team determines the appropriate interventions, develops individualized response plans, and connects students to campus and community services.

Report a Student in Distress to SMHCS

http://www.sa.ucsb.edu/responding-to-distressed-students
The Associated Students Food Bank is a student-run service available to all UCSB students, both graduate and undergraduate. We aim to eradicate hunger from our campus community by providing free basic food supplies, toiletries, and information about additional resources to students in need.

**Available Items at the AS Food Bank:**

**Canned**
- Soup
- Meats
- Vegetables
- Sauces
- Beans

**Breakfast**
- Oatmeal
- Cereal
- Granola bars

**Toiletries**
- Toothbrushes
- Mouthwash
- Toothpaste
- Bath tissue
- Shampoo
- Soap
- Lotion

**Other**
- Diapers
- Baby wipes
- Spices
- Crackers, etc.

**Location:** 3rd floor of the UCen (Follow the signs)
**Days of Operation:** Monday, Wednesday and Thursdays
**Hours of Operation:** 9am-6pm

Visit our website at www.as.ucsb.edu/foodbank for updated information.
Cal Fresh
(formally known as Food Stamps)
Cal Fresh Sales

Cal-Fresh Percent of Total Sales at Isla Vista Food Cooperative

- FYE13
- FYE14
- FYE15
- FYE16
- FYE17
- FYE18

Division of Student Affairs
The UCSB Financial Crisis Response Team exists to assist students who are facing a financial crisis or urgent financial need. This effort aims to assist both undergraduates and graduate students.

financialcrisis@sa.ucsb.edu
Nearly 2,000 graduates per year are expected to clear through fully automated degree clearance.

New system enables early outreach to students who do not clear.

Students will have the opportunity to resolve deficiencies sooner, possibly even before leaving campus.
Living Lives of Resilient Love in a Time of Hate

Kimberlé Crenshaw

Say Her Name: Why Intersectionality Can’t Wait
Leadership and Diversity for the 21st Century

Rev. Dr. Jamie Washington

Living Lives of Resilient Love in a Time of Hate

Division of Student Affairs
Thank you
May 14, 2018

Administrative Services Division

End of Year Presentation

Renée Bahl, Associate Vice Chancellor
Willie Brown, Associate Vice Chancellor
Administrative Services Town Hall Meetings

October 10, 2017 Agenda

Employee Engagement Initiatives
All Things IT @ UCSB
Design, Facilities & Safety Services
Housing, Dining & Auxiliary Enterprises
United Way

April 18, 2018 Agenda

2017 UC Staff Engagement Survey Results
Design, Facilities & Safety Services Update
Behind the Scene: Campus Work on Thomas Fire & Flood Recovery
UCPath Update
Resources & Consultation for Lab Visioning, Design & Set-up
## Audit and Advisory Services Reports 2017-18

<table>
<thead>
<tr>
<th>Project No.</th>
<th>Title of Report / Memo</th>
<th>Type</th>
<th>Final or Draft Report Date</th>
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<tbody>
<tr>
<td>1</td>
<td>08-17-0017 UCPath: Limited Scope Project Progress Review</td>
<td>Audit</td>
<td>July 26, 2017</td>
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<tr>
<td>2</td>
<td>08-18-0021 Clery Act Reporting Process Advisory</td>
<td>Advisory</td>
<td>September 29, 2017</td>
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<tr>
<td>3</td>
<td>08-18-0003 Marine Science Institute</td>
<td>Audit</td>
<td>September 29, 2017</td>
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<td>4</td>
<td>08-18-0004 Police Department</td>
<td>Audit</td>
<td>October 24, 2017</td>
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<td>5</td>
<td>08-18-0001 Information Security: Web Applications</td>
<td>Audit</td>
<td>November 15, 2017</td>
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<td>6</td>
<td>08-18-0013 Executive Compensation: Chancellor’s Expenses and Travel &amp; Entertainment Review</td>
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<td>March 26, 2018</td>
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<td>7</td>
<td>08-18-0014 Executive Compensation: Annual Report on Executive Compensation (AREC)</td>
<td>Audit</td>
<td>April 26, 2018</td>
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<td>8</td>
<td>08-18-0008 Hiring Practices – Faculty Recruitments</td>
<td>Audit</td>
<td>April 26, 2018</td>
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<tr>
<td>9</td>
<td>08-18-0007 Construction Close Out</td>
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<td>10</td>
<td>08-18-0005 Deferred Maintenance</td>
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<td>April 30, 2018</td>
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<tr>
<td>11</td>
<td>08-18-0006 General Controls Cloud Computing</td>
<td>Audit</td>
<td>April 30, 2018</td>
</tr>
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</table>
Whistleblower Reports and Investigations

Cases Open as of July 1, 2017 9
New cases reported July 1, 2017 through April 25, 2018 29
Cases closed July 1, 2017 through April 25, 2018 21
Cases Currently Open (as of April 26, 2018) 18

Reports Issued 6
Number of Allegations Addressed in Reports Issued 7
Cases Referred to Management or Specialized Units* 11

Specialized units include UCPD, Office of Equal Opportunity & Sexual Harassment / Title IX Compliance

May 14, 2018
Campus Policy Updates

UNDER CAMPUS REVIEW
• Pets on Campus and Service and Support Animal Policies

KEY POLICIES IN DEVELOPMENT OR UNDERGOING REVISION
• IT Accessibility Program (Implementing Guidelines)
• Video Surveillance
• Update to Interim Electronic Communications Policy (Implementing Guidelines)

If you have questions about these, or any other campus or systemwide policy, please contact the Policy Office: policy@ucsb.edu or extension 7025.
Staff Engagement Successes 2017-18

"My UC Career" web portal was launched in January 2018, providing staff with new tools to discover their career path.

Staff engagement levels increased in six out of eight categories from 2015.

Data reported from the 2017 UC Staff Engagement Survey.

- UC service milestone recognition beginning at 5 year intervals
- Staff engagement focus
- HR piloting new event

New staff engagement event scheduled for June 5th at the Corwin.

May 14, 2018
For two consecutive years, more than 98% of merit eligible policy-covered staff have received their annual performance evaluation.

78% of policy-covered staff agreed with this statement: I think my performance on the job is evaluated fairly.

The response improved by 3% from 2015, and was 4% better than the UC overall response.

Data reported from the 2017 UC Staff Engagement Survey.
Peace Officers
Annual Memorial in Sacramento
CSO Program Expansion in Isla Vista

May 14, 2018
Sustainability Update

• Bioengineering LEED Platinum
• New Surfliner train service and Goleta Train Station campus shuttle vanpool - April 2, 2018
• BikeShare – launching June 25
• Solar Projects
• In March, UC Santa Barbara received a Gold Rating by STARS (the Sustainability Tracking, Assessment & Rating System)
• Launched New Climate Newsletter – Sign up to receive it @ http://www.sustainability.ucsb.edu/listserve-sign-up-form/
Design, Facilities & Safety Services

Renée Bahl
Associate Vice Chancellor

Kerry Bierman
CFO / Director
Business & Financial Planning

Alissa Hummer
Director
Campus Planning & Design

John Sterritt
Director
Environmental Health & Safety

David McHale
Director
Facilities Management

Julie Hendricks
Director
Design & Construction Services
Completed Projects

BioEngineering

Pauley Track

Fly Neuroscience Lab

Wilcox New Venture Incubator
Jeff and Judy Henley Hall
The Institute for Energy Efficiency

Project Manager: Leslie Colasse
Budget: $56 Million
50,000 SF
Summer 2018 – Fall 2020
89 Lot 16 Visitor spaces were re-designated as Faculty/Staff spaces.

PS 18 and PS 22 have spaces available.

275 Lot 12 Spaces
140 converted to project

20 will re-open after construction with new entry & exit

29 faculty only / 41 staff / 35 spaces currently meet the expected demand. 20 of these spaces will be re-opened in the existing portion of Lot 12.

89 Lot 16 Visitor spaces were re-designated as Faculty/Staff spaces.

PS 18 and PS 22 have spaces available.
Behind the Scenes:
Campus Work on Thomas Fire & Flood Recovery
and Community Support

**Thomas Fire**
*Began December 4, 2017*
*Burned 281,893 Acres*
*100% Contained January 20, 2018*

**1/9 Debris Flow**
*30 Square Miles*
*Closed Hwy 101 for nearly 2 weeks*
Opened MAC as Red Cross Shelter
Cleaned Campus
Housed Law Enforcement
And Provided Law Enforcement for the Community
Transportation & Parking
Shuttle Employees
Housing, Dining & Auxiliary Enterprises

Melissa Jamagin
Chief Financial Officer
Director, Business & Financial Planning
Portola Dining Commons

- **Food Service Operation of the Month** - May 2018
- Opened September 2017
- $20M project
- 800 seats
- 36,400 gross square footage
- 3,000 meals served/day
- 48% of produce purchased is local and sustainable
- 19% of San Joaquin residents purchased non-mandatory meal plan
- 900 tortillas/hour
Portola Dining Commons

- **Certified LEED Platinum**
- All energy-star rated equipment
- Water-saving dish machine
- Solar powered water system
- On-site renewable energy
- Compactor for pre- and post-consumer waste
- Blast Chiller/Shock Freezer
San Joaquin Villages

- Fully opened September 2017
- $184.3M project
- 186 units
- 1,019 beds
- 297,661 building square footage
- 21 project buildings
- 14 acres
- 2,612 bike parking slots
San Joaquin Villages

- **Certified LEED Platinum**
- Solar domestic hot water
- Radiant heat & natural ventilation
- Reclaimed water dual plumbing in units
- 80% drought tolerant planting
- Reclaimed water irrigation throughout site
- 25-45% higher energy efficiency than T-24
Events Center Scoreboard

- $160,000 project
- Replaced as part of a National IPA agreement
- Addressed issues of failing – display, stat panels, shot clocks, & light strips
- Updated backlit panels for advertisements
Deepening Understanding Conference

- Dr. Tania Israel - keynote
- 140 participants from HDAE & Student Affairs
- 13 workshops
Thank you

May 14, 2018
Annual Fundraising Totals in Millions

Office of Development

$86M 2018 YTD
Finance Administration & The UC Santa Barbara Foundation

- The Foundation long-term investment portfolio now exceeds $200 million in fair market value. It is invested in the UC Regents General Endowment Pool.
- The Foundation successfully completed its twenty-fourth consecutive clean audit.
- The Foundation has processed new stock and wire transfer gifts exceeding $16.4 million in the first nine months of the current fiscal year.
- To find out the projected FY 18-19 payouts for your department’s endowed funds visit us at www.foundation.ucsb.edu
- Remember to respond to our “Opt-in” memo this coming month if you have UCSB Foundation endowments or funds functioning as endowments that benefit your department!!
Give Day

UCSB GIVE DAY

04 - 12 - 18

- Raised $5.6M
- 50% of donors were alumni
- 40% were new donors to campus
Rankings/achievements drive visits

Posts with aerial and nostalgia visuals had highest donations

Most clicks/visits:

#8 ranking

Nobel Prize-winning work
Wilcox New Venture Incubator Launched

Unique Collaboration with the Technology Management Program made possible in part through California State Assembly Bill 2664, the University of California: Innovation and Entrepreneurial Expansion, authored by Assemblymember Jacqui Irwing. Assemblymember Irwing talks with students in the 1,600 sq. ft. incubator which resides on the ground floor of the Mosher Alumni House.
Alumni Association Ends Paid Membership Program

Welcome to the new UC Santa Barbara Alumni. UCSB Alumni has evolved to a new model of connection that is open to all Gauchos, at no cost and with no membership requirement.
Event Management & Protocol
Unveiling our newly branded event banners and signs

Step and Repeat

Henley Gate Welcome Banner

Indoor and Outdoor Event Banners
GOVERNMENTAL RELATIONS

Advocate  Educate  Collaborate
Governmental Relations...

works to advance the interests of the campus at the local, state and federal level.

- Campus visits with Legislators
- Advocacy and policy meetings in Sacramento
Office of Public Affairs and Communications
Introduced an identity system to unify communications, to engage, and to inspire.

UC SANTA BARBARA

Av Pr
Av Pr

Diverse Vibrant Social Creative

We thrive on the vital exchange of ideas and experiences across our intimate campus in one of the world’s most beautiful locations. This positive and supportive environment ignites entrepreneurial energy.

Set of identity elements

Brought to life on our university website
Packaging our campus stories in fresh formats

World Ocean’s Day Website – June 2017

National Poetry Month Celebration – April 2018

Staff Recognition Following Thomas Fire – March 2018

Research in 60 – April 2018
Increasing visibility and raising awareness

via The Current

75K page views of Thomas Fire campus updates (Dec 2017)
345 articles published
284 press releases pitched
675K+ total page views

via social media

3.5MM impressions generated to promote safety in Isla Vista for Halloween and Deltopia
11MM+ impressions generated through central Facebook and Twitter accounts
UC SANTA BARBARA