College of Letters and Science
Chairs and Business Officers Briefing
October 11, 2016

David Marshall
Executive Vice Chancellor
Appointments and Searches

• Dean of Social Sciences
  – Leila Rupp, Interim Dean
  – Cynthia Stohl, Search Committee Chair

• Associate Vice Chancellor and Dean of Undergraduate Education
  – Linda Adler-Kassner and Jeff Stopple, Co-Interim Deans
  – Aaron Ettenberg, Search Committee Chair

• Dean of College of Creative Studies
  – Kathy Foltz, Interim Dean
  – Omer Blaes, Search Committee Chair
Appointments and Searches

• Director of Summer Sessions
  – James Ford, Interim Director
  – Jeff Stopple, Search Committee Chair

• Ombuds Office
  – Caroline Adams, Ombuds
  – Michael Steinberg, Associate Ombuds
Innovative Learning Technology Initiative (ILTI)

• Academic Senate faculty.
• Unit 18 Continuing Lecturers may submit proposals in collaboration with Senate PI’s.
• PI’s may submit as individual or team, department or undergraduate curriculum chair.
• For the first time, ILTI will fund hybrid courses: courses that utilize online components, consistent with the goals and multi-campus dimension of the program.
• Commitment to offer course *five times in five years* during the academic year (previously three years).
Faculty Recruitment

• 2014-2015:
  – 60 active searches.
  – 10 Exceptions to Open Recruitment.
  – 47 new appointments.

• 2015-2016:
  – 60 active searches.
  – 9 Search Waivers.
  – 64 new appointments.

• 2015: Net gain of 21 FTE.
• 2016: Net gain of 28 FTE.

• 2016-2017:
  – 20 authorized searches carried forward.
  – 28 recruitments were pre-approved.
  – 18 newly authorized.
  – 60+ recruitments underway.
New Faculty, Fall 2016

• 42% Minority (27 of 64)
  – Female Minority 50% (15 of 30)
  – Male Minority 35% (12 of 34)

• 47% Female (30 of 64)

• 3 President’s Postdoctoral Fellow Faculty
UC Enrollment

• **Spring 2015 Budget Act**: UC will receive an additional $25 million if it increases system-wide enrollment by **5,000 Student FTE** above the 2014-15 level.

• $5,000 (rather than $10,000) per student.
Enrollment

2016: UCSB share of 5000 new California undergraduates: 300 Student FTE. Achieve 2:1 freshman-transfer ratio. 

However: 2014 baseline. LRDP agreements and academic priorities. Non-residents (national and international). Graduate Students. Over-enrollment.
Enrollment

• Both excellence and diversity.
• Quality and ability higher than ever but differences in academic backgrounds, high school preparation, knowledge of academic culture and practices.
• Transfer students.
• International students.
• New programs and investments needed.
Enrollment Planning

• 2017: UCSB share of 2500 new California undergraduates ($7,400 per student).
• Next year we expect 500 fewer freshman.
• More transfer students.
• Admissions strategies: use of wait lists.
• SIR’s: HFA up 2%, SS up 2.2%, MLPS down 8.7%; “undeclared” up by 6.4% from 14% to 20.4%.
• Impacted majors/majors with capacity.
• Proactive Recruitment.
• Better “marketing” of majors, disciplines, interdisciplinary curriculum.
Enrollment Planning

• Months of Preparation: curriculum, scheduling, instructional spaces, orientation, advising.
• More classrooms and instructional labs needed.
• More advising staff.
• Improved Disabled Students Program facilities and scheduling.
• Strategic use of instructional technology and pedagogy.
• Review of curriculum and pedagogy.
Student Credit Units and Conversion Ratio

• UCOP and State measure enrollment in FTE, not by headcount.
• Student FTE (or “Instructional Load”) represents the three-quarter average student “full-time equivalency.”
• Full-time equivalency for undergraduate students is 15 units per quarter.
Student Credit Units and Conversion Ratio

UCSB Undergraduate FTE Conversion Ratios

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## Conversion Ratio

### Impact of Increasing FTE Conversion Ratio (CR) for 2016-17

| Description                        | CR Value | F|W|S FTE | Summer '16 FTE | Total Year FTE | Over/Under Target |
|------------------------------------|----------|---------|-------|----------------|----------------|-------------------|
| Estimated CR for 2015-16           | 0.960    | 17,436  | 1,616 | 19,052         |                | -118              |
| Proposed Increase in 2016-17 CR    | 0.967    | 17,564  | 1,616 | 19,180         |                | 10                |
Strategies

- **Summer Session** potentially important factor in Student FTE.
- Summer FTE has declined.
- Impacted Courses.
- **Curricular Innovations**: Special Transitional Courses, Summer Minor, Workshops, Interdisciplinary Course Clusters.
- **Education Abroad Program**.
“Re-Uniting” and Conversion Ratio

• 2008: “Re-uniting” effort.
• Minimum Cumulative Progress.
• Many courses received fewer credits than contact hours.
• We owe it to students to give them credit they deserve for each course, especially with MCP.
• Re-uniting (or re-valuing) credit units does not increase workload for either students or faculty; it merely recognizes accurate credit unit value for course.
“UCSB students frequently enrolling in less than 15 units per quarter may soon face new consequences, including possible dismissal, as a result of yesterday’s UCSB Faculty Legislature decision to enforce academic progress policies. The new policies, beginning Fall 2008, mandate that the Office of the Dean of Undergraduate Studies review each student’s progress every other academic quarter.”
“The office will identify deficiency based upon a newly designed Minimum Cumulative Progress chart, which outlines how many units a student must accumulate by the end of each academic quarter. The decision regarding academic progress was made following a presentation by Faculty Legislature Chair and geography professor Joel Michaelsen.”
“The presentation indicated that nearly 50 percent of UCSB undergraduates are failing to meet the cumulative unit expectations outlined by the University of California, thus preventing the campus from obtaining an additional $10 million in funding.”
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Carnegie Unit or Carnegie Rule

- Credit Units *not* determined only by contact hours.

- **One unit of credit for three hours of work by the student per week.**

- Typically one hour of lecture or discussion led by the instructor and two hours of outside preparation by the student.

- Typically two hours of laboratory or studio time (plus an hour of outside preparation) are required for each unit of credit.

- UC Davis: “If the number of lecture or discussion hours specified in the General Catalog is less than the number of units of credit assigned to the course, some form of additional non-classroom work, such as a substantial term paper, is required of the student. Requests for courses with fewer contact hours than the number of units awarded (e.g., a 4-unit course that meets three hours per week) must be accompanied by adequate justification.”
Carnegie Unit or Carnegie Rule

- 1906: Carnegie Foundation for the Advancement of Teaching
Are we short-changing our students and ourselves?

Writing Intro:
UCSB: All 4 units
UCLA: All 5 units
UCSC: All 5 units

Mathematics Intro:
UCSB: All 4 units
UCLA: All 4 units
UCSC: All 5 units

Chemistry Intro:
UCSB: Lecture 3, lab 2
UCLA: Lecture 4, lab 3
UCSC: Lecture 5, lab 2

Physics Intro:
UCSB: Lecture 3 or 4, lab 1
UCLA: Lecture 5, lab 2
UCSC: Lecture 5, lab 1

History Intro:
UCSB: All 4 units
UCLA: All 5 units
UCSC: All 5 units

Other examples?
Are we short-changing our students and ourselves?

• Departments, Academic Senate and Faculty Executive Committees, and L&S Undergraduate Education should undertake careful, judicious review to determine if students are receiving appropriate workload credit for current course workload.

• Increasing Student FTE would allow us to decrease enrollment and receive additional funding for enrollment.
Isla Vista

- **Assembly Bill 3**: Community Services District on November ballot, with vote on utility tax and election.

- Halloween on Monday this year.

- UCSB Library Exhibits:
  - *Isla Vista--Building a Community, 1970-2016*: Explores the political, cultural, and social struggles of Isla Vista to become an independent, cohesive community, from 1970 to the present day.
  
  - *Mapping a Community*: Includes maps and photographs representing a small sample of the types of cartographic information that the UCSB Library’s Map & Imagery Laboratory (MIL) has collected about Isla Vista.
19-year old Nayeli works at a taco shop in her Mexican village and dreams about her father, who journeyed to the US to find work. While watching *The Magnificent Seven*, she decides to go north to recruit seven men to protect her hometown from the *bandidos* who plan to take it over.

**Luis Alberto Urrea**: public lecture, April 24, 2017.
Thank you.